



# CITY OF HAYWARD

Hayward City Hall  
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## Cover Memo

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**File #:** RPT 19-319, **Version:** 1

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**DATE:** July 9, 2019

**TO:** Mayor and City Council

**FROM:** Deputy City Manger

**SUBJECT**

..Title

Informational Report on the Hayward Housing Navigation Center and Policy Approach for Prioritizing Future Navigation Center Residents

..End

**RECOMMENDATION**

..Recommendation

That Council receives this informational report on the Navigation Center and policy approach for prioritizing future Navigation Center residents. ..End

### SUMMARY

This report provides Council with an update on the progress of the Hayward Housing Navigation Center (Center) and recommended policy approach for prioritizing future Center residents. Since the January 22, 2019 Council approval to fund and implement the Center for one year, an operator for the Center has been selected, site development is underway, and staff continue to undertake community engagement work. Staff anticipates construction to be complete by July 2019 and anticipate opening the Center in Fall 2019. The Alameda County contract for the State award of one-time Homeless Emergency Aid Program (HEAP) funding has been executed, and award of an almost \$1 million Proposition 47 grant has been received. Lastly, community engagement work on implementation of the Center to date includes discussion at the Community Services Commission February 20, 2019 meeting and an April 24, 2019 community meeting in the industrial area.

Staff recommends prioritizing resident placement by conducting outreach and placement in the Center to homeless residents of Hayward in areas that are highly impacted by homelessness, measured through data collected from Access Hayward and the experiential knowledge of Hayward Police Department and Maintenance Services staff. Using these data sources, staff have identified several geographic regions in Hayward that are highly impacted by homelessness that BACS should focus outreach in, and include the following areas: (1) Between A St. and Foothill at Mission, bounded by Foothill Blvd. and Mission Blvd. (Downtown Hayward); (2) West A Street at Hathaway Ave.; (3) Between W. Winton Ave. and Jackson St., bounded by Industrial Pkwy. and Whitesell St./Cabot Blvd. (adjacent Industrial business area); (4) Between A St. and Jackson St., bounded by Alice St. and Mission Blvd.; (5) Between Tennyson Rd. and Industrial Pkwy., bounded by Huntwood Ave. and Mission Blvd.; (6) Harder Rd. at Huntwood Ave.; and (7) Between Jackson St. and Orchard Ave., bounded by Mission Blvd. and Jackson at Cypress.

Staff presented this approach to the Housing and Homelessness Task Force (HHTF) on June 6, 2019. Feedback from the members of the Task Force is included in this report. Additionally, staff presented this approach to the Community Services Commission on June 19 and Commissioners supported the proposed approach.

### ATTACHMENTS

Attachment I	Staff Report
Attachment II	Site Development Photos

Attachment III Hayward Navigation Center Conceptual Plan  
Attachment IV Map of Highly Impacted Areas