



# CITY OF HAYWARD

Hayward City Hall  
777 B Street  
Hayward, CA 94541  
www.Hayward-CA.gov

## Cover Memo

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**File #:** RPT 18-164, **Version:** 1

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**DATE:** October 11, 2018

**TO:** Council Airport Committee

**FROM:** Interim Director of Public Works

**SUBJECT**

Promotional Materials for the Airport

**RECOMMENDATION**

That the Committee reviews and comments on this information regarding airport promotional materials.

**SUMMARY**

This report highlights promotional materials successfully used by general aviation airports throughout the country and presents staff recommendations for materials to be used at Hayward Executive Airport (HWD).

**ATTACHMENTS**

Attachment I	Staff Report
Attachment II	Corporate Aircraft Pilot Flyer
Attachment III	Noise Abatement Brochure
Attachment IV	Display Ad
Attachment V	Brochures