



CITY OF HAYWARD

Hayward City Hall
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Cover Memo

File #: CONS 20-474, **Version:** 1

DATE: September 22, 2020

TO: Mayor and City Council

FROM: City Manager

SUBJECT

Adopt a Resolution Authorizing the City Manager to Execute a Professional Services Agreement with Homebase to Prepare a Five-Year City of Hayward Homelessness Reduction Strategic Plan

RECOMMENDATION

That Council adopts a resolution (Attachment II) to authorize the City Manager to execute a professional services agreement with Homebase to prepare a five-year City of Hayward Homelessness Reduction Strategic Plan.

SUMMARY

The City Council has long identified homelessness and housing affordability as key issues in the community and has supported local efforts to address these issues in conjunction with larger regional efforts, as evidenced by the recently approved Hayward Strategic Roadmap. One of the Council's six priority areas for the next three years is to Preserve, Protect, and Produce Housing for All. Within this priority are ten different projects to address affordable housing and homelessness in the City, including the creation of a City of Hayward Plan to End Homelessness.

On June 3, 2020, staff released a request for proposals (RFP) for consultants with experience in homelessness strategic planning. In total, ten firms provided a response. An interdepartmental team reviewed and ranked these proposals and selected four firms to interview. Staff recommends Homebase, a San Francisco based firm with expertise in homelessness reduction strategic planning, to work with the City of Hayward to prepare the City's homelessness reduction strategic plan.

As outlined in the RFP, the plan must utilize a racial equity analysis, align with the EveryOne Home Strategic plan, include people with lived experience with homelessness in the outreach process, and address the unique challenges of a mid-sized city addressing a complex regional crisis. In light of the recent COVID-19 global pandemic, the plan should also address the rapidly changing needs of the homeless community, as well as the financial and economic impacts of the global pandemic.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Resolution
Attachment III	Draft Scope of Work