



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Cover Memo

File #: CONS 19-770, **Version:** 1

DATE: November 19, 2019

TO: Mayor and City Council

FROM: Director of Finance

SUBJECT

Measure C (2014 City's Sales and Use Tax) Annual Report

RECOMMENDATION

That Council reviews and receives the City's Measure C Annual Report.

SUMMARY

In 2014, the voters of the City of Hayward approved a ½ cent district sales tax (Measure C), which is a general tax that can pay for any services within the City's General Fund. However, when the Council placed the measure on the ballot in 2014, they identified several priorities for the use of these funds based on issues identified by the community: police and public safety services; street and pothole repair; illegal dumping; litter control; graffiti abatement; and capital infrastructure projects. The prioritized capital projects identified were the construction of the City's new 21st Century Library and Community Learning Center, completion of fire station retrofits and improvements, rehabilitation and expansion of the existing fire training center located at Fire Station 6, as well as extensive street improvements. This report outlines progress made on Measure C projects to date as well as current financial projections for the funds.

On October 2, 2019, the Council Budget and Finance Committee reviewed, discussed, and accepted the Measure C Annual Report. This report is presented to Council without significant changes.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Measure C 20-Year Financial Forecast Update