



CITY OF HAYWARD

Hayward City Hall
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Cover Memo

File #: LB 18-023, **Version:** 2

DATE: May 22, 2018

TO: Mayor and City Council

FROM: Director of Utilities & Environmental Services

SUBJECT

East Bay Community Energy - Resolution to Select Brilliant 100 as the Default Product for all Residential Customers in Hayward

RECOMMENDATION

That Council reviews and comments on this report and considers adoption of the attached draft resolution.

SUMMARY

East Bay Community Energy (EBCE) will begin serving non-residential customers in June 2018 and residential customers in November 2018. Starting in June, EBCE will offer two products to non-residential customers. The products will be Bright Choice, which will be a minimum of 85% carbon free electricity and Brilliant 100, which will be 100% carbon free, but not necessarily 100% renewable. On April 18, 2018, the EBCE Board decided to offer a third product, 100% renewable energy, which will be available starting in November 2018. EBCE made Bright Choice the default product for all customers, but on March 6, 2018 Council voted to select Brilliant 100 as the default product for Hayward's non-residential customers. Council now has the opportunity to select the default product for Hayward's residential customers.

Council Sustainability Committee - On May 14, 2018, the Council Sustainability Committee recommended that Council adopt a resolution selecting Brilliant 100 as the default product for most residential customers. While no customer will be paying any more than they currently pay to PG&E, the Committee recommended that certain income-qualified customers who currently receive rate discounts from PG&E be enrolled in Bright Choice so that they can benefit from slightly lower rates than they currently pay to PG&E.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Draft Resolution
Attachment III	Letter Dated May 11, 2018 from East Bay Clean Power Alliance

Attachment IV City Letter to Phase 1 Customers
Attachment V Email Dated May 15, 2018 from Amanda Groziak