



CITY OF HAYWARD

Hayward City Hall
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Cover Memo

File #: RPT 18-066, **Version:** 1

DATE: April 2, 2018

TO: Council Economic Development Committee

FROM: Economic Development Manager

SUBJECT

Preliminary Concept Review-United Growth Drive Through-2429 Whipple Road

That the Council Economic Development Committee reviews and evaluates the policy questions related to drive through restaurants and provides high-level feedback on this project concept (Attachment II).

SUMMARY

The project proponent, United Growth Capital Management (United Growth), is a development and asset management firm that has specialized in the development and redevelopment of first-class retail centers throughout the United States for over twenty years. United Growth would like to entitle a drive-through restaurant at 2429 Whipple Road within the Industrial (I) district. Current zoning prohibits drive-through restaurants within a half-mile radius of an existing restaurant that has a drive-through. As this zoning would not allow United Growth to proceed at the Whipple Road location, they are seeking feedback on their proposed development.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Conceptual Project
Attachment III	Aerial Map