



# CITY OF HAYWARD

Hayward City Hall  
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## Cover Memo

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**DATE:** May 11, 2019

**TO:** Mayor and City Council

**FROM:** City Manager

**SUBJECT**

City Council Priority Setting Retreat

**RECOMMENDATION**

That the Council reviews the attached working agenda and engages in a dialogue about strategic priorities and initiatives for Hayward.

**SUMMARY**

During this Saturday work session, the Council will engage with staff and the consultant, CivicMakers, to work towards the following desired outcomes:

- Establish shared understanding of progress and lessons learned since the adoption of 2017-2019 Strategic Initiatives and other special projects, as well as of current internal and external opportunities and challenges
- Begin to create a shared working model of an ideal, yet still realistic picture of the City in 3- to 5-years
- Create a draft list of priority areas and supporting projects needed to accomplish the Council's vision for next 3- to 5-years
- Decide on next steps about how to use and build on the vision and priority area feedback

The attached working agenda includes a rough outline and timeline for the day as well as links to a variety of reference documents that might be useful to the Council in the discussion regarding visioning and priorities.

**ATTACHMENTS**

Attachment I Working Agenda