



CITY OF HAYWARD

Hayward City Hall
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Cover Memo

File #: LB 21-023, **Version:** 1

DATE: June 15, 2021

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT

East Bay Community Energy Default Product: Adopt a Resolution Selecting a Default Electricity Product from East Bay Community Energy

RECOMMENDATION

That the Council adopts the attached resolution (Attachment II) selecting Renewable 100 as the new default product for Hayward customers served by East Bay Community Energy to take effect January 1, 2022.

SUMMARY

When East Bay Community Energy (EBCE) launched in 2018, Council chose Brilliant 100 (100% carbon free electricity) as the default product for Hayward. In 2020, when it appeared that Brilliant 100 would no longer be offered, Council provided its ranked choices for a replacement. Council's top choice was to maintain Brilliant 100 with a subsidy and Council's second choice was to make Renewable 100 the default. The EBCE Board extended Brilliant 100 for one more year, but it will not be offered as of January 1, 2022.

Review by Council Sustainability Committee On May 10, 2021, the Council Sustainability Committee (CSC) considered the following three options for a new default product from EBCE, to be effective January 1, 2022:

1. Renewable 100 as the default for all customers with the exception of residential customers that receive income or medical-related discounts. This option would maximize greenhouse gas (GHG) reductions, but would result in rate increases for most customers.
2. Renewable 100 as the default for non-discounted residential customers. All other customers would move to Bright Choice. This option would cause Hayward's GHG emissions to increase and would result in rate increases only for residential customers that do not receive income-qualified or medical-related discounts. Commercial customers would default to Bright Choice and would experience a small decrease in rates.
3. Bright Choice as the default for all customers. This option would cause the largest increase in Hayward's GHG emissions and would result in a small rate decrease for most customers.

The CSC voted unanimously to recommend that Council select Renewable 100 as the new default product for all Hayward customers with the exception of customers enrolled in income or medical-related discount programs (Option 1 above). CSC members noted that Renewable 100 is necessary to meet the goals outlined the Climate Action Plan and also made the following comments:

- Do more to promote the discount programs such as CARE and medical baseline.
- Ensure customers understand that they can opt down to Bright Choice upon request.
- Engage with the community and conduct a survey prior to Council's consideration of the item.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Resolution