



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Cover Memo

File #: CONS 23-257, **Version:** 2

DATE: May 16, 2023

TO: Mayor and City Council

FROM: Director of Library Services

SUBJECT

Adopt a Resolution Authorizing the City Manager to Execute the Downtown Hayward Promise Neighborhood (DHPN) Five (5) Year Contract, and Accept and Appropriate Up to \$1,698,782 in Funding from Downtown Hayward Promise Neighborhood (DHP) Over Calendar Years (CY) 2023-2027 (Fiscal Years 2023-2028)

RECOMMENDATION

That Council adopts a resolution (Attachment II) authorizing the City Manager to:

- 1) Execute the Downtown Hayward Promise Neighborhood (DHPN) five (5) year contract totaling \$1,698,782 over Calendar Years (CY) 2023-2027 (Fiscal Years 2023-2028) and contribute up to \$1,698,787 of in-kind matching City resources (e.g., staff time and effort and special revenue grants/donations already leveraged for existing Library Family Education Programming) over that same time period; and to
- 2) Accept and appropriate up to \$1,698,782 in funding from Downtown Hayward Promise Neighborhood (DHPN) over Calendar Years (CY) 2023-2027 (Fiscal Years 2023-2028).

SUMMARY

The Promise Neighborhoods Initiative was established under the federal legislative authority of the Fund for the Improvement of Education (FIE) program. Started during the Obama administration, the vision of the initiative is to make it possible for all children, youth, and young adults growing up and being educated in "Promise Neighborhoods" to have access to high quality schools and strong systems of family and community support. This would provide students access to an excellent education and enable them to successfully transition through the educational pipeline-from cradle to career.

In January of 2023, Council was made aware that the U.S. Department of Education awarded the Hayward Promise Neighborhoods (HPN) consortium a new \$30 million (5) five-year grant (\$6 Million per year for five calendar years 2023 through 2027) to expand their decade-long initiative to serve Downtown Hayward and the surrounding communities along the A St. and Mission Blvd. corridors. Hayward's application received a perfect score of 110 (max possible). Applications for the third round of funding

went to only two (2) urban applicants including DHPN, as well as one rural applicant and one tribal applicant. Hayward was the only application funded in California. Previous Hayward neighborhoods supported by Promise Neighborhood Funding were Jackson Triangle and South Hayward.

The City of Hayward was awarded \$1,698,782 of the DHPN funding over five (5) calendar years (2023-2027). Funding will be used to support staffing and eligible expenses directly related to the HPN programs.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Resolution