



# CITY OF HAYWARD

Hayward City Hall  
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## Cover Memo

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**DATE:** April 23, 2024

**TO:** Mayor and City Council

**FROM:** City Manager

### **SUBJECT**

FY 2025 Strategic Roadmap: Discussion of Updates to Strategic Roadmap for FY 2025

### **RECOMMENDATION**

That Council receives this report on the proposed Strategic Roadmap metrics and projects for FY 2025 and provides feedback.

### **SUMMARY**

Each year starting in 2020, the City Council has adopted a Strategic Roadmap to help the City prioritize projects and initiatives and to help staff understand where to focus resources. This year, Council held a retreat on February 10 to discuss and provide direction on the Strategic Roadmap for FY 2025. Staff has prepared the attached document with responses to Council's comments at the retreat (Attachment II). At this work session, staff is seeking another round of feedback on FY 2025 priorities before the budget work session on May 11, 2024.

### **ATTACHMENTS**

Attachment I Staff Report

Attachment II Council Feedback and Staff Comments