



CITY OF HAYWARD

Hayward City Hall
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Cover Memo

File #: RPT 15-058, **Version:** 1

DATE: December 10, 2015

TO: Council Sustainability Committee

FROM: Director of Utilities and Environmental Services

SUBJECT

Update on PAYS Implementation

RECOMMENDATION

That the Committee reviews and comments on this report.

BACKGROUND

On June 23, 2015, the City Council passed a resolution authorizing the funding of the Green Hayward PAYS® (Pay-As-You-Save) On-Bill Conservation and Efficiency Financing Program. The purpose of this report is to provide an update on the progress of the Program. For more background on PAYS®, please see the original staff reports to the Sustainability Committee and City Council. Links to those reports are provided in the Related Items section below.

DISCUSSION

Since July, staff has worked closely with the City's Certification Agent, Bevilacqua Knight, Inc. (BK_i), and the installer, Bottom Line Utility Solutions (BLUS), to complete the following tasks:

- Create marketing materials
- Conduct outreach to multifamily property owners
- Finalize the costing assumptions sheet so BLUS can provide quotes and saving estimates to property owners
- Set up the financing and billing systems
- Fingerprint all installers

Currently, BLUS is actively working with several property owners to finalize contracts. Staff will provide a current list of projects at the December 10 meeting.

Summary of Outreach Activities

Staff has worked with BK_i and BLUS to complete the following outreach to multifamily property owners:

- Letters to all property owners and managers
- Phone calls to one hundred of the oldest properties
- Additional calls and outreach to the top fifty highest water users
- On September 17, 2015, staff held a workshop for multifamily property owners at City Hall that covered the PAYS® Program, PACE financing, and Energy Upgrade California's Bay Area Multifamily Building Enhancements (BAMBE) rebate program. Representatives from

approximately fifteen properties attended.

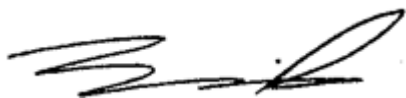
NEXT STEPS

Staff anticipates that all property upgrades will be completed by the end of calendar year 2016. Staff will update the Committee on the progress of the PAYS® Program again at the June 2016 meeting.

Prepared by: Mary Thomas, Management Analyst

Recommended by: Alex Ameri, Director of Utilities and Environmental Services

Approved by:



Fran David, City Manager

Related Items:

Related File I June 23, 2015 Report to City Council:
<<http://www.hayward-ca.gov/CITY-GOVERNMENT/CITY-COUNCIL-MEETINGS/2015/CCA15PDF/cca062315full.pdf>>

Related File II January 12, 2015 Report to Sustainability Committee:
<<http://www.hayward-ca.gov/CITY-GOVERNMENT/COUNCIL-STANDING-COMMITTEES/COUNCIL-SUSTAINABILITY-COMMITTEE/2015/CSC-CCSC011215full.pdf>>