



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Cover Memo

File #: PH 17-069, **Version:** 1

DATE: July 13, 2017

TO: Planning Commission

FROM: Planning Manager

SUBJECT

Variance to allow seven signs totaling 337.9 square feet for dd's Discounts retail store at 24055 Hesperian Boulevard; Application No. 201700987. Michael Ukekwa (Applicant) on behalf of Bartom Proprieties LLC and Lomik Properties.

RECOMMENDATION

Staff recommends that the Planning Commission deny the variance request to allow seven signs (four fascia and three wall frame graphics) for the dd's Discounts Store, located at 24055 Hesperian Boulevard.

ATTACHMENTS

- I. Staff Report
- II. Area and Zoning Map
- III. Proposed Signage Plans
- IV. Applicant's Variance Findings