CITY OF HAYWARD

Cover Memo

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Date:	September 20, 2017
To:	Community Services Commission
From:	Dana Bailey, Community Services Manager
Thru:	Sean Reinhart, Director of Library and Community Services
Subject:	**Community Agency Funding Process - Draft Application Update FY 2019**

On May 23, 2017 the City Council and the Community Services Funding Process Update Committee held a joint work session to re-affirm the desired goals and areas of focus for projects and services that impact low-income Hayward residents.

> *Link to May 23, 2017 Council/ CSC joint work session report and proceedings:*
> *<https://hayward.legistar.com/LegislationDetail.aspx?ID=3053380&GUID=D315B54C-5060-47B8-8CFD-=*

Per Council's direction at the joint work session, the CSC will solicit applications for Community Agency Funding in the upcoming fiscal cycle, FY 2019, utilizing a proposed "Hybrid Model" of funding distribution. This option divides available funding into through roughly equal components:

1. **Targeted Areas of Need** focus on priority areas of need as identified by Council and the CSC (i.e. housing, homelessness, food insecurity, youth and families, and so forth);
2. **Arts, Music and Culture** focuses on the promotion and advancement of local art, music, and cultural activities;
3. **Infrastructure & Economic Development** as mandated by HUD regulations for the Community Development Block Grant program; and
4. **Untargeted/General** each year provides competitive funding opportunities to projects and activities in other categories and areas of need.

The Community Services Commission will discuss the implementation of Council's policy recommendations into the draft application at its regular meeting at 7:00 p.m. on Wednesday, September 20, 2017. Also at this meeting, the CSC will review the draft application and evaluate it for alignment with the Council Strategic Initiatives. In addition, the CSC will review and discuss the effective use of evidence-based practices when formulating funding recommendations.