

Cover Memo

File #: LB 18-021, Version: 1

DATE: May 15, 2018

- **TO:** Mayor and City Council
- **FROM:** City Manager

SUBJECT

Resolution of Intention to Form the Downtown Hayward Community Benefit District

RECOMMENDATION

That the City Council takes the following actions related to the proposed Downtown Hayward Community Benefit District (CBD):

- 1. Receive and file the Downtown Hayward CBD petition results;
- 2. Adopt a Resolution of Intention (Attachment II) to form the Downtown Hayward CBD, authorizing the City Manager to sign the petition and forthcoming ballot for the City-owned parcels, commence balloting, schedule a public hearing for July 10, 2018, approve the Management District Plan and Engineer's Report, and direct the City Clerk to mail ballots to the proposed CBD property owners.

SUMMARY

Over the past three years, the City has been working to establish a Community Benefit District (CBD) in Downtown Hayward. Earlier this year, the City secured petitions to establish a CBD from over 50% of property owners in the proposed district. The attached Resolution of Intention triggers the issuance of ballots for proposed district property owners to formally vote to establish the Downtown Hayward CBD. The Resolution also details the 10-year term of the CBD and other logistical and operational considerations.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Resolution
Attachment III	Management District Plan
Attachment IV	Engineer's Report
Attachment V	Support Petition Report