



# CITY OF HAYWARD

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## Cover Memo

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**File #:** RPT 18-104, **Version:** 1

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**DATE:** June 4, 2018

**TO:** Council Economic Development Committee

**FROM:** Economic Development Manager

**SUBJECT**

Retail Corridor Study - Mid-Point Project Update

That the Council Economic Development Committee (CEDC) accepts the project update.

**SUMMARY**

This staff report presents preliminary findings from the three retail corridors in Hayward, which include Mission, Tennyson, and the Industrial retail corridors. Attachment II is MJB Consulting Consultant's mid-point status report which includes market area, demographics, and initial retail market impressions of these three retail corridors.

**ATTACHMENTS**

Attachment I	Staff Report
Attachment II	Mid-Point Project Update