

CITY OF HAYWARD

Hayward City Hall 777 B Street Hayward, CA 94541 www.Hayward-CA.gov

Cover Memo

File #: PH 18-063, Version: 1

DATE: July 10, 2018

TO: Mayor and City Council

FROM: City Manager

SUBJECT

Resolution of Formation to Form the Downtown Hayward Community Benefit District and Appropriation of Funds

RECOMMENDATION

That the City Council conducts a public hearing and adopts the following:

- 1. Resolution of Formation for the Downtown Hayward Community Benefit District (Attachment II) if the support received by the ballots from the property owners of the proposed Community Benefit District is more than 50% of the weighted assessment for the ballots received prior to the conclusion of the public testimony given at the public hearing. If no majority protest exists, the Resolution of Formation may be adopted by the Hayward City Council, and
- 2. Resolution (Attachment III) appropriating the City's first year assessment of \$163,844.62 from the General Fund to the Downtown Hayward CBD's management corporation, if the Resolution of Formation is adopted.

SUMMARY

Over the past three years, the City has been working to establish a Community Benefit District (CBD) in Downtown Hayward. Earlier this year, the City secured petitions to establish a CBD from over 50% of property owners in the proposed district. On May 15, 2018, the City Council adopted a Resolution of Intention, triggering the issuance of ballots for proposed district property owners to vote to establish the Downtown Hayward CBD. This item involves a public hearing and the tallying of these ballots. If no majority protest exists, the Resolution of Formation may be adopted by the City Council, establishing the Downtown Hayward CBD.

ATTACHMENTS

Attachment I Staff Report

Attachment II Resolution - CBD Formation

Attachment III Resolution - General Fund Appropriation

Attachment IV Ballot Packet Example

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