



CITY OF HAYWARD

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Cover Memo

File #: RPT 18-164, **Version:** 1

DATE: October 11, 2018

TO: Council Airport Committee

FROM: Interim Director of Public Works

SUBJECT

Promotional Materials for the Airport

RECOMMENDATION

That the Committee reviews and comments on this information regarding airport promotional materials.

SUMMARY

This report highlights promotional materials successfully used by general aviation airports throughout the country and presents staff recommendations for materials to be used at Hayward Executive Airport (HWD).

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Corporate Aircraft Pilot Flyer
Attachment III	Noise Abatement Brochure
Attachment IV	Display Ad
Attachment V	Brochures