



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Cover Memo

File #: ACT 19-180, **Version:** 1

DATE: September 16, 2019

TO: Council Infrastructure Committee

FROM: Director of Public Works

SUBJECT

Amend the Fiscal Year 2019 Operating and Capital Improvement Program Budget, Transfer, and Appropriate \$60,000 from General Fund to the Capital Projects Fund and Transfer and Appropriate \$35,000 from General Fund to Fleet Capital Management Fund for the Purchase of a Parking Enforcement Vehicle and other Related Equipment

RECOMMENDATION

That the Committee reviews and provides feedback and a recommendation to forward this action to Council for approval.

SUMMARY

The Downtown Parking Management Plan was adopted by Council on April 24, 2018. The plan provides strategy recommendations to efficiently utilize parking availability in Downtown Hayward. The key components of the plan include parking time restrictions, permit parking, and enforcement.

The plan will implement a combination of two and four-hour parking time restrictions for both on-street and off-street parking. Residents and businesses who choose to participate in the parking permit program will not be subject to on-street time restrictions and time restrictions will be enforced using a License Plate Recognition (LPR) equipped vehicle. The use of LPR technology for parking enforcement was approved by Council with the approval of the Downtown Parking Management Plan.

A License Plate Recognition (LPR) equipped vehicle will be used to enhance enforcement efforts by replacing the antiquated and inefficient method of "chalking tires." Parking pattern data collected by LPR technology can be used to optimize parking utilization and fine-tuning duration and hours. Utilization will be optimized in areas where turnover is deemed critical to the success of downtown businesses.

The estimated capital expense for the program implementation is \$95,000. This amount includes start-up costs (\$20,000) and purchase of one LPR equipped vehicle and other related equipment (\$75,000).

If the CIC forwards this resolution to Council and Council approves the resolution, staff anticipates that the program will be fully operational by February 2020.

ATTACHMENTS

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| Attachment I | Staff Report |
| Attachment II | Boundaries of Downtown Residential Preferential Permit Parking Area Map |
| Attachment III | Downtown Parking Automated License Plate Recognition Policy |