

Cover Memo

File #: ACT 20-010, Version: 1

- **DATE:** January 13, 2020
- **TO:** Council Sustainability Committee
- FROM: Director of Public Works

SUBJECT

Discuss Recommendations from the Public Litter Can Assessment

RECOMMENDATION

That the Committee reviews and comments on this report and provides direction to staff.

SUMMARY

Following the direction of the Committee at the July 8, 2019, Council Sustainability Committee meeting, staff analyzed the costs of increasing the number of public litter cans in Hayward and reported at the September 17, 2019 Council Sustainability Committee meeting that the cost of purchasing 1,000 new public litter cans could range from \$1.2 to \$3.4 million. Staff also referenced an ongoing assessment of the effectiveness of public litter cans in Hayward because often litter was observed very close to public cans and some cans attract the dumping of household trash.

This report provides an update on the findings from the public litter cans assessment. Staff recommends the purchase of 25 Big Belly public litter cans in areas most-affected by litter in the City, that staff work with the Keep Hayward Clean and Green Task Force to increase volunteer litter collection programs, that staff researches the feasibility of an Adopt-a-Drain program, and that staff investigates the possibility of expanding the Downtown Streets Team and the Downtown Hayward Improvement Association litter collection efforts.

ATTACHMENTS

Attachment I Staff Report