



CITY OF HAYWARD

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Cover Memo

File #: RPT 20-049, **Version:** 1

DATE: May 4, 2020

TO: Council Economic Development Committee

FROM: Deputy City Manager

SUBJECT

Update on Small Business Assistance Programs

RECOMMENDATION

That the Council Economic Development Committee receives the information on the Small Business Assistance Program, provides feedback on the program for the upcoming round of funding, and receives an update on the COVID-19 Business Resiliency Grant Program.

SUMMARY

The City of Hayward's Small Business Assistance Program receives funding through the Community Development Block Grant (CDBG) Program. Two rounds of funding and implementation of the program have been completed. This report provides an overview and summary of the businesses assisted through the program, the economic impact, demographics, and plan for the next round of funding. This report also provides an update to the newly created COVID-19 Small Business Resiliency Grant Program.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Grant Recipients
Attachment III	Small Businesses Assistance Grant Brochure and Application
Attachment IV	Small Business Assistance Brochure - Spanish