



CITY OF HAYWARD

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Cover Memo

File #: RPT 20-102, **Version:** 1

DATE: October 5, 2020

TO: Council Economic Development Committee

FROM: Deputy City Manager

SUBJECT

Update on COVID-19 Small Business Resiliency Grant Program Impacts and Upcoming Small Business Assistance Programs

RECOMMENDATION

That the Council Economic Development Committee receives an update on the COVID-19 Business Resiliency Grant Program and information on the upcoming round of funding for the Small Business Assistance Program.

SUMMARY

The City of Hayward's COVID-19 Small Business Resiliency Grant Program utilized Economic Development funds to provide \$5,000 grants to small businesses and restaurants to provide some assistance during the Shelter in Place (SIP). Seventy-six businesses received funding through the program. After funding was complete, a short survey was sent to all recipients for feedback on the program. This report also provides an update on the upcoming funding and implementation of the City of Hayward's Small Business Assistance Program.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Survey Results and Responses
Attachment III	Small Business Assistance Application - English
Attachment IV	Small Business Assistance Application - Spanish