



CITY OF HAYWARD

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Cover Memo

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DATE: November 8, 2021

TO: Council Sustainability Committee

FROM: Director of Public Works

SUBJECT

Update on Illegal Dumping & Use of Surveillance Technologies

RECOMMENDATION

That the Council Sustainability Committee (CSC) reviews and comments on this report.

SUMMARY

At the July 12, 2021 CSC meeting, the CSC requested an informational update and presentation on the City's use of surveillance technologies in the City's efforts to decrease illegal dumping. This report will include an analysis of the City's use of surveillance technologies and provide a general overview of the City's overall efforts to decrease illegal dumping. The City of Hayward takes several proactive measures to limit the volume of illegally dumped items throughout the community. The multifaceted approach entails collaboration between several departments including Code Enforcement, Public Works & Utilities, Maintenance Services, Hayward Police Department, as well as the Keep Hayward Clean and Green Task Force. In particular, Maintenance Services has long used various types of surveillance technologies deployed in problematic "hot spots" to further discourage the illegal dumping of items in the community. This informational report will provide an update on the types of surveillance used and its effectiveness over the past decade. While only one of the many tools used to combat illegal dumping, surveillance technology has been an effective means to modify behavior in a specific location. In addition, this report also provides a status update on the two targeted illegal dumping pilot projects that the Maintenance Services Department plans to implement over the next six to nine months.

ATTACHMENTS

Attachment I Staff Report