

Cover Memo

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- **DATE:** December 7, 2021
- **TO:** Mayor and City Council
- **FROM:** Director of Finance

SUBJECT

Measure C Annual Report: Review Annual Report of Measure C Revenues and Expenditures, Approved by Voters on June 3, 2014

RECOMMENDATION

That the Council receives and reviews the City's Measure C (District Sales Tax) FY 2021 annual report.

SUMMARY

In 2014, the voters of the City of Hayward approved a ½ cent District Sales Tax (Measure C), which is a general tax that can pay for any services within the City's General Fund. However, when the Council placed the measure on the ballot in 2014, they identified several priorities for the use of these funds based on issues identified by the community: police and public safety services; illegal dumping; litter control; graffiti abatement; and capital infrastructure projects. The prioritized capital projects included the construction of the City's 21st Century Library and Community Learning Center; completion of fire station retrofits and improvements; rehabilitation and expansion of the existing fire training center located at Fire Station 6; as well as extensive street improvements. As of November 2021, the fire station retrofit and street improvement projects have been completed, the 21st Century Library and Community Learning center at Fire Station 6 is pending final project acceptance, and the regional fire training center at Fire Station 6 is well underway with expected completion in Fall 2022. This report provides an overview of Measure C projects to date as well as current financial projections for the funds.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	Measure C 20-Year Forecast