



CITY OF HAYWARD

Hayward City Hall
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Cover Memo

File #: LB 22-013, **Version:** 1

DATE: June 14, 2022

TO: Mayor and City Council

FROM: City Manager

SUBJECT

Presentation to the Hayward City Council by Legislative Advocacy Firm, Townsend Public Affairs, Inc., Providing an Update and Overview of the City's Legislative Advocacy Efforts and Upcoming Relevant Legislation and the Legislative Advocacy 2021-2022 Annual Report

RECOMMENDATION

That the Council receives and provides feedback on 1) the presentation from Townsend Public Affairs, Inc. regarding the City's efforts to advance its Legislative Program at the State Level and upcoming relevant legislation; and 2) the included 2021-2022 Annual Report prepared by Townsend Public Affairs summarizing recent accomplishments and upcoming legislation that aligns with the goals of the City's Legislative Program (Attachment II).

SUMMARY

Townsend Public Affairs, Inc. (Townsend) has served as the City's primary legislative advocate in Sacramento since 2009, and since 2017, its efforts on behalf of the City have been guided by the adopted Legislative Program. In that time, Townsend has secured \$49.1 million in state funding and an additional \$4.3 million in federal funding. In fiscal year 2022, Townsend has continued to assist the City in expressing its position on legislation, submitting grant applications, and securing state budget earmarks. Eric Thronson, Deputy Director at Townsend, will present Council with an update on the Legislative program for fiscal year 2022.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	2021 - 2022 Townsend Annual Report