



DATE: June 2, 2026

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT: Adopt a Resolution Authorizing the City Manager to Award a Construction Contract to Chrisp Company for the On-Call Signage and Striping Services Project, Project No. 05371 for a Maximum Compensation Amount Not-to-Exceed \$300,000

RECOMMENDATION

That the City Council adopts a resolution (Attachment II) authorizing the City Manager to execute a construction contract with Chrisp Company with a maximum compensation amount not-to-exceed \$300,000 for on-call signage and striping services.

SUMMARY

As part of a strategy to enhance the City's capacity for rapid-response traffic safety measures, staff recommends entering into a contract with a contractor to provide on-call traffic signage and striping services. On March 27, 2026, the City issued a Request for Quotes, which included a description of the services expected to be provided and a list of bid items for which to provide prices. On April 17, 2026, the City received one responsive quote from Chrisp Company. The proposed prices for each bid item were broadly aligned with expected costs based on recent bids for similar projects.

The proposed contract duration is one year, with an option to extend up to three years if both the City and Contractor mutually agree. The total cost of work performed through the on-call contract in FY 2026-27 may not exceed \$300,000. Staff recommends that City Council approve the contract, allowing the Transportation Division to issue task orders for signage and striping needs.

FISCAL IMPACT

This agenda item will not impact the General Fund or Measure C.

The striping work will primarily be funded through the State Transportation Development Act (TDA) Article 3 revenues, with additional funding coming from existing budgets in the adopted FY26 Capital Improvement Program (CIP). Of the proposed \$300,000 not-to-exceed

budget amount, \$200,000 from TDA is incorporated into the FY27 CIP, through project no. 05371. Staff recommends proceeding with this action and if TDA grant funding is not awarded to the City, staff will identify alternative funding options. The remaining \$100,000 will be funded through existing non-General Fund appropriations in the FY26 CIP, specifically Measure B funds (Fund 215 and Fund 216) and Gas Tax Funds (Fund 210).

Addressing emergent signage and striping needs with an on-call vendor with established prices for standard bid items will help the City to deliver signage and striping improvements more cost effectively than initiating procurement for each project.

BACKGROUND

The City committed to Vision Zero, the elimination of serious and fatal traffic collisions on City Streets, as part of the 2023 Local Road Safety Plan (LRSP). In response to a City Council Traffic Safety Work Session on March 24, 2026, Transportation Division staff are developing a set of quick-build traffic safety improvements for the highest ranked intersections in the LRSP that consist primarily of signage, striping, curb paint, safe-hit posts, and other low-cost measures.

Currently, most signage and striping needs are addressed either through work orders issued to the Maintenance Services Division (MSD) or included in the Pavement Improvement Plan (PIP).

The proposed contract reserves the City's right to continue to use these and other methods of project delivery when it is advantageous to do so. However, an on-call contract provides several advantages. MSD staff have additional responsibilities and a smaller set of equipment than may be needed to efficiently deliver this volume of signage and striping projects. PIP may only address signage and striping needs in one contract each year, and the striping work is performed by a subcontractor.

DISCUSSION

On March 27, 2026, the City issued a Request for Quotes, which included a description of the services expected to be provided and a list of bid items for which to provide a quote. Seventeen (17) firms downloaded the RFQ from the City's procurement portal. On April 17, 2026, the City received one responsive quote from Chrisp Company. While only one bid was received, City staff have reviewed the bid and determined that the proposed unit prices are reasonable based on past projects.

The proposed on-call contract is intended to improve the City's ability to efficiently implement near-term traffic safety improvements identified through the LRSP and other ongoing assessments. While MSD and PIP continue to serve as important delivery mechanisms, the on-call project addresses needs for capacity and scheduling flexibility, which are especially important for smaller-scale, quick-build efforts. Establishing a unit-price on-call contract allows the City to more quickly deploy standard safety treatments as needs are identified, reduces the administrative burden associated with individual

procurements, and supports more timely implementation of Vision Zero-related improvements.

The execution of this contract will allow the City to begin issuing task orders to the on-call contractor, initiating construction on near-term safety improvements at many of the City's top priority intersections. The draft list is shown below, but it may change depending on whether there are pending improvements at these locations, or whether more effective projects may be installed at other locations.

Table 1: Planned Quick-Build intersections

Tennyson Rd and Baldwin St	Hesperian Blvd and Sleepy Hollow Ave
Foothill Blvd, Mission Blvd, and Jackson St	Hesperian Blvd and Turner Ct
Tennyson Rd and Calaroga Ave	A St and Foothill Blvd
A St and Victory Dr	Tennyson Rd and Huntwood Ave
Huntwood Ave and Montana Way	Industrial Pkwy and Ruus Rd

While addressing critical needs at these intersections is the priority for this contract, staff expect other needs to arise throughout based on requests from the community and in response to future incidents.

ECONOMIC IMPACT

This item has no direct economic impact.

STRATEGIC ROADMAP

This agenda item supports the Strategic Priority of Invest in Infrastructure: Invest in Infrastructure. Specifically, this item relates to the implementation of the following project: Project N1: Continue to implement major corridor traffic calming initiatives

SUSTAINABILITY FEATURES

This project does not include significant sustainability features. However, pedestrian safety improvements may facilitate increased walking, which is a sustainable mode of transportation.

PUBLIC CONTACT

No public contact was made specifically for this agenda item. This item helps the City to fulfill its commitments made during the March 24, 2026 Traffic Safety Work Session. During the development of the Local Road Safety Plan, the City gathered community input on roadway safety through pop-up events, an interactive webmap, and an online survey, engaging residents to share their experiences and concerns. These efforts helped identify key safety issues and priorities across different travel modes, guiding where improvements should be

focused. City staff presented at the Alameda County Bicycle and Pedestrian Advisory Committee while seeking TDA Article 3 funding for this project. This project is expected to help staff to respond more effectively to requests for traffic safety measures from the public.


NEXT STEPS

The execution of this contract will allow the City to begin issuing task orders to the on-call contractor, initiating construction on near-term safety improvements at many of the City's top priority intersections.

Prepared by: Lucas Woodward, Senior Transportation Engineer

Recommended by: Alex Ameri, Director of Public Works

Approved by:



Jennifer Ott, City Manager