



DATE: August 13, 2026

TO: Clean and Green Commission

FROM: Maintenance Services Director

SUBJECT: 2027 Meeting Schedule; Cleanup Event Calendar; and Community Event Calendar

RECOMMENDATION

That the Clean and Green Commission review, discusses, and approve the attached draft 2027 Meeting Schedule, Cleanup and Community Event Calendar.

SUMMARY

The Clean and Green Commission regularly meets on the 4th Thursday in February, April, June, August, and October, unless otherwise noted; coordinates and staffs Keep Hayward Clean and Green neighborhood cleanups and beautification events the 4th Saturday of February, June, August, and October; attends and staffs the City of Hayward's Annual Earth Day Event in April; and participates in several community events throughout the year.

BACKGROUND

The Clean and Green Commission (CGC) formerly Keep Hayward Clean and Green Task Force was established by motion in November 2006 by City Council. Upon completion of the recruitment process and confirmation of its members, the first meeting was held on February 22, 2007.

The purpose of the commission is to assist City Staff in their efforts to address issues that impact community appearance. Its mission is to preserve the environment and enhance the visual appearance of the City of Hayward through Joint efforts of individuals, volunteer groups, businesses, and municipal resources. Their goal is to preserve the environment and enhance the visual appearance of the city; utilize education and outreach to ensure individuals, volunteer groups, businesses, and municipal resources are involved and participate in keeping our city clean and green; and to suggest, influence, and promote City Ordinances and processes that support a clean and green environment.

To achieve these goals, the commission meets five times a year, and among other things, conducts community cleanup events in support of community improvement goals, and to help solve community appearance issues; participates in community events to utilize education and outreach to ensure community members are involved and aware of programs and resources

available to them; and creates sustaining programs which will preserve the environment and enhance the visual appearance of the City of Hayward through the joint efforts of community members, volunteer groups, businesses, and municipal resources.

DISCUSSION

Attached is the combined proposed monthly meeting schedule, cleanup and beautification calendar, and community engagement & education events calendar for 2027. This document is intended to be used for planning purposes and can be modified as needed upon discussion and input by the commission.

Proposed Monthly Meeting Schedule for 2027: The proposed 2027 meeting schedule consists of four (4) regular meetings scheduled for the 4th Thursday of months, February, April, June, and August; and one (1) regular meeting, the 3rd Thursday of October. The special meeting in October is scheduled for the 3rd Thursday of the month to coincide with the 4th Saturday cleanup event. There are no meetings scheduled in January, March, May, July, September, November, and December.

- February 25, 2027
- April 22, 2027
- June 24, 2027
- August 26, 2027
- October 21, 2027 (3rd Thurs)

Proposed Cleanup Event Calendar and Locations: The proposed 2027 cleanup event calendar and locations are recommended based on the Events Subcommittee's recommendation to align future Keep Hayward Clean and Green community cleanup events with City Council districts. Under the proposed approach, cleanup events would rotate through odd-numbered districts in odd years and even-numbered districts in even years, providing citywide coverage over time.

The proposed dates are aligned to take place on the 4th Saturday of February, April, August, October; April being the City-Wide Earth Day event.

At the commissions June 25, 2026, meeting, staff presented suggested cleanup locations for Council Districts 1, 3, and 5 for the 2027 calendar, noting that if the Commission continues its recent practice of replacing one cleanup event in June with a community outreach/tabling event, three cleanup events would be scheduled in 2027 in addition to the standing Earth Day event in April, with Districts 2, 4, and 6 scheduled for 2028.

After taking in feedback from the commission at its June meeting, staff recommend the following three cleanup locations for 2027:

Date	District	Area	Staging Site
2/27/27	District 1	Upper B	H.A.R.D. Parking Lot
8/28/27	District 3	Longwood Neighborhood	Longwood Elementary School
10/23/27	District 5	Whitman/Fruitwood Neighborhood	Whitman/Fruitwood

Proposed Community Engagement & Education Events Calendar: The proposed 2027 community engagement & education events calendar is recommended based on previous events that the CGC has participated in. Additional events may be added throughout the year. The community events are an opportunity for the commission to utilize education and outreach to ensure individuals, volunteer groups, businesses, and municipal resources are involved and participate in keeping our city clean and green, by promoting cleanup events, the Adopt-a-Block program, accessing City run programs for rebates, assistance, and incentives, utilization of Access hayward and other blight and graffiti reporting techniques.

5/29/27 Reach for a Better Community
6/17/27 Downtown Street Party
6/26/27 All America Festival
7/15/27 Downtown Street Party
8/19/27 Downtown Street Party
9/12/26 Hayward Executive Airport Open House

FISCAL AND ECONOMIC IMPACT

The Hayward City Council approved a budget of \$10,000 for Fiscal Year 2027. These funds will be used to improve the quality of life in the City through various cleanup activities and efforts.

NEXT STEPS

Upon final approval, the 2027 Meeting Schedule, Cleanup Event Calendar, and Community Engagement & Education Events Calendar will be finalized and posted on the city website. Additionally, all meeting dates and cleanups and cleanup events will be posted to the City of Hayward Calendar of Events on the city's website.

Prepared by: Colleen Kamai, Administrative Supervisor

Recommended by: Armando Quintero, Acting Streets Maintenance Manager

Approved by:



Todd Rullman, Maintenance Services Director