

# Bubble Machine Automatic Touch Free Carwash Business

## 1. Executive Summary

**Business Name:** Bubble Machine LLC

**Business Type:** Single Bay Automatic Touch Free Carwash

**Location:** 22235 Mission Blvd, Hayward, CA 94541

**Owners:** Prem Kumar and Mohit Thinda (Owners since June 2022)

**Mission Statement:**

**To provide a fast, convenient, and affordable automatic carwash experience while maintaining a clean, safe, and environmentally conscious facility.**

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## 2. Business Overview

Bubble Machine LLC proposes to replace one self-serve bay with a fully automated, single-bay touch-free carwash system, leaving five self-serve bays available for customer use. Bubble Machine Carwash currently operates 24 hours a day, 7 days a week. The revised hours of operation will be 7:00 a.m. to 9:00 p.m., seven days a week. Our focus for Bubble Machine will be on customer convenience, consistent quality, and low overhead. Bubble Machine LLC caters to both individual and fleet customers in the surrounding community.

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## 3. Business Objectives

- Launch the automatic car wash within 6 months.
- Establish brand awareness locally through digital and physical marketing.
- Further Extend Fleet Washing Services to The City of Hayward & The Hayward Police Department

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## 4. Ownership and Management

**Owners:**

- Prem Kumar
- Mohit Thinda

**Ownership Established:** June 2022

Both owners bring operational oversight and business management experience to the venture. The carwash is designed to operate with minimal supervision, allowing the owners to manage on-site and remotely while still ensuring top-tier service and facility standards.

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## 5. Automatic Bay Hours of Operation

- **Open 7am to 9pm, 7 Days a Week**
- Fully automated with regular daily inspections and supply refills.
- The other 5 bays are only self-service
  - New hours of operation will be 7am to 9pm, 7 days a week
  - This business plan and request for an automatic bay are outside the scope of the other 5 bays.
  - The other 5 bays will not be a part of this business plan

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## 6. Automatic Bay Features

- **Automatic Carwash Bay:** 1 high-efficiency Touch Free automatic carwash tunnel. Washworld Razor Touch Free Wash System and Premium Dryer.
- **Parking Stalls with Vacuums:** 6 stalls equipped with high-powered self-serve vacuums
- **Payment Methods:** Accepts credit/debit cards, Fleet Codes and has a Built in Monthly Wash Program that allows customer to sign up right at the kiosk utilizing a camera system for license plate recognition.

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## 7. Supplies and Equipment

### Automatic Bay System Supplies:

- Cleaning chemicals
  - Zenith – Advanced Graphite Sealant for Best-in-Class Vehicle Protection
  - SILK – Ceramic Sealant for Protection and Shine
  - SUPER CONCENTRATED WAX – to Assist with vehicle drying
  - RAINSHIELD – Total Vehicle Protection

- Water softener
- Reverse osmosis or Spot Free Water Rinse System

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## **8. Risk Management & Compliance**

- Regular maintenance schedule to avoid breakdowns
- CCTV and lighting for overnight monitoring
- Insurance coverage for liability and equipment
- Compliance with local environmental regulations and water reclamation rules

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## **9. Location Analysis**

- High vehicle traffic
- Already part of a self-service carwash
- Easy entry/exit, good visibility from main road
- Access to water and power utilities
- Only self-service carwash within 1 mile radius
- The closest carwash with automatic parts is Quick Quack Car Wash **(Not A Touch Free Car Wash)**
  - Distance is 1.1 miles
  - 1367 A St, Hayward, CA 94541

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## **10. Operations Plan**

### **Equipment**

- Touch Free automatic wash system
- Air dryer system
- Payment kiosk offering an attendant Free purchase through Credit Card, Monthly Wash Programs, and Fleet codes
- Surveillance/security cameras

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## 11. Staffing

- All self-service: No staff
- Weekly maintenance and supply restock handled by owners

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## 12. Improvements

- Since buying the business the owners Prem and Mohit have:
  - Added Security cameras for 24-hour surveillance
  - Added light all around the property to mitigate darkness and suspicious activity at night
  - Repaved the property so there are no more cracks or potholes
  - Created a safe environment for customers so they can wash and dry their cars.
  - The carwash is no longer a rundown, homeless, crime and drug ridden area.
    - It has improved (Since new ownership) to a booming business with residents of Hayward who are happy to have a safe environment to wash their cars.
    - The high flow of legitimate Hayward residents and customers has also discouraged the ill intended individuals to loiter in the area.
    - The owners have worked with the City of Hayward Police Department to ensure that criminal activity is to a minimal in that area.
    - All these positive additions, fostered by the new owners, help to ensure a clean and safe local business in the City of Hayward.

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## 12. Justification for:

- Desirable for the public convenience or welfare:
  - The self-service carwash is surrounded by single family homes and apartments. There are more apartments and homes being built around the area every day. The population is increasing year after year. This means the number of cars in the area will also increase. The public need a convenient and safe place to wash their cars. With the addition of a Touch Free Automatic Carwash Bay, we aim to provide the residents of Hayward the convenience of having their cars washed automatically (without the use of any brushes that could damage vehicles), if they do not wish to use our self-service bays.
- Not impairing the character and integrity of the zoning district and surrounding area:
  - The zoning area for Bubble Machine Carwash is MB-CN. The City of Hayward defines MB-CN as, "a mixed-use neighborhood environment with moderate-intensity, medium-scale residential and non-residential uses compatible with surrounding neighborhoods, along a multi-modal corridor within short walking, biking, or bus distance of neighborhood serving retail and service uses." Adding a Touch Free Automatic Carwash

Bay to our already established Self-Service Carwash will not impair but enhance the integrity of the zoning district. The Self-Service Carwash is a business that falls under the definition of being a mixed-use neighborhood environment. It is a medium-scale non-residential business that provides carwash services within a short distance to all the local residents. We aim to enhance the character and integrity of the zoning district by adding a Touch Free Automatic Carwash Bay to our already established Self-service Carwash. This enhances the character and integrity of the zoning district because it allows residents to have a diverse experience with an additional local service in the form of an automatic bay.