



**DATE:** June 16, 2026

**TO:** Mayor and City Council

**FROM:** Director of Public Works

**SUBJECT:** Adopt a Resolution Authorizing the City Manager to Execute a Professional Services Agreement with Alta Planning and Design with a Maximum Compensation Not-to-Exceed Amount of \$360,000 for the Bicycle and Pedestrian Plan Update (CIP Project 05352)

#### **RECOMMENDATION**

That the City Council adopts a resolution (Attachment II) authorizing the City Manager to execute a Professional Services Agreement with Alta Planning and Design with a maximum compensation amount not-to-exceed \$360,000 for the Bicycle and Pedestrian Plan Update (CIP Project 05352).

#### **SUMMARY**

Staff released a Request for Proposals (RFP) on May 5, 2026 seeking qualified consultant teams to complete the Bicycle and Pedestrian Plan (BPP) Update. The BPP update will provide a comprehensive assessment of existing bicycle and pedestrian conditions, identify needs, recommend improvements, and guide future investments supporting safety, mobility, and multimodal travel throughout the City. On May 27, 2026, staff received four proposals, and after review, Alta Planning and Design was selected as the recommended consultant.

#### **FISCAL IMPACT**

There is no fiscal impact on the City's General Fund or Measure C related to this project.

Funds for this project come from Fund 213 (Measure BB – Pedestrian and Bicycle). There is \$400,000 allocated for this project in the adopted FY26 Capital Improvement Program (CIP), which will cover consultant costs and provide funding for City staff involvement in the project. The BPMP Update will also enhance the City's competitiveness for future grant funding opportunities.

## **BACKGROUND**

To remain eligible for Alameda County Transportation Commission (Alameda CTC) Direct Local Distribution funding, cities are required to maintain an adopted local bicycle plan and update it at least once every five years. This requirement ensures that local jurisdictions continue to advance current best practices in active transportation planning and align with regional transportation goals. The City depends on this funding to support a broad range of transportation projects.

The City's current Bicycle and Pedestrian Plan was adopted on September 29, 2020 and details the City's plan to establish a network of accessible, safe, and integrated bicycle and pedestrian facilities. Since its adoption, the City has experienced significant growth, new transportation demands, evolving regional policy goals, and increasing emphasis on active transportation, safety, equity, and climate resilience. The BPMP Update will modernize the City's multimodal transportation framework and identify actionable strategies to improve accessibility, safety, connectivity for walking and bicycling, and include a heavy emphasis on implementation strategies.

Staff released the Bicycle and Pedestrian Plan Update RFP on May 5, 2026. The RFP outlined scope elements including data collection, network analysis, safety evaluation, community engagement, project identification, prioritization, cost estimating, and preparation of an implementable plan.

This is intended to be a focused update to the 2020 BPMP. While maintaining the aspirational vision of the 2020 Plan, this update focuses on corridor-specific outreach for the Plan's highest priorities and integration with known implementation mechanisms like street repaving and other planned capital projects and programs.

## **DISCUSSION**

The City received four qualified proposals from Alta Planning and Design (Alta), GHD Inc., Kittelson & Associates, and TJKM Transportation Consultants. A review panel evaluated proposals based on project management, project understanding, technical approach, team qualifications, and cost considerations. Following review and discussion, the panel selected Alta as the recommended consultant team with an average score of 87.7/100.

Alta partnered with Fehr & Peers for this effort, and their proposal includes strong experience preparing multimodal transportation plans, managing robust community engagement, and delivering actionable infrastructure and policy recommendations. Alta's proposal stood out due to its direct partnership with the Eden Youth and Family Center, which will help the Plan to achieve deep, meaningful engagement with hard-to-reach populations.

The approach and work plan aligns with project goals and scope to create a plan that lists specific steps for implementing bicycle and pedestrian projects. The proposal included optional tasks for vehicle miles traveled and greenhouse gas reduction estimates, ADA

transition plan integration, signal timing recommendations, street reconfiguration opportunity analysis, and enhanced engagement activities.

The plan is anticipated to be completed within approximately 18 months following contract execution.

## **ECONOMIC IMPACT**

Improving walking and bicycling infrastructure can reduce the number of collisions and collision-related injuries, improve access to jobs and services, and support economic vitality by creating safer, more inviting streets. Investments in active transportation can also increase local business activity, improve public health outcomes, and reduce long-term economic costs associated with traffic-related injuries.

## **STRATEGIC INITIATIVES**

This agenda item supports the Strategic Priority to Invest in Infrastructure. This item specifically relates to the following Project:

Invest in Multi-Modal Transportation

Project N6: Continue to add approximately 10 miles of bike lanes annually, with a focus on protected bike lanes and intersections that have high traffic/incidents.

This agenda item supports the Strategic Priority to Confront Climate Crisis & Champion Environmental Justice. This item specifically relates to the following Project:

Reduce Greenhouse Gases and Dependency on Fossil Fuels

Project C1: Implement Year 1 Programs from the adopted GHG Roadmap (CAP)

## **SUSTAINABILITY FEATURES**

The BPMP Update will support the City's sustainability goals by identifying projects and implementation paths for projects that reduce greenhouse gas emissions, promote active transportation, and improve public health through increased walking and bicycling opportunities.

The project will also support the following from the Climate Action Plan:

*CAP Action*

**T-1.3:** Based on the completed Complete Streets Assessment, the Complete Streets Inventory Baseline, and the 2020 Bicycle and Pedestrian Plan, develop a priority list of complete streets improvements such as retrofits, design standards, and green infrastructure that would accommodate walking, biking, transit use and carpooling. This effort should include a schedule for implementation, prioritization of improvements, identification of whether improvement will aid in walking, biking or transit access, and the plan should ensure equitable roll-out to low-income communities. **CAP pillar Structural Change**

## **PUBLIC CONTACT**

The Project will include a Public Engagement Plan that will identify stakeholders and partners, include various engagement strategies for underserved communities, and metrics for tracking outreach and equity of engagement. Outreach activities will include surveys, pop-up events, social media, community safety audits, and interactive or temporary demonstrations.

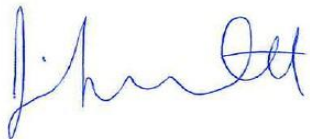
## **NEXT STEPS**

If Council approves this item, the City Manager will execute a Professional Services Agreement with Alta for the BPP Update in a not-to-exceed amount of \$360,000. Staff will then begin project kickoff meetings, initiate data collection, prepare public engagement materials, and coordinate with stakeholders to begin development of the BPMP Update.

*Prepared by:* Colin Patterson, Associate Transportation Planner

*Recommended by:* Alex Ameri, Director of Public Works

Approved by:

A handwritten signature in blue ink, appearing to read "Jennifer Ott".

---

Jennifer Ott, City Manager