

Community Health and Quality of Life Element

Program	Description	Responsible Departments	Implementation Timeframe	Status	2025 Update	Strategic Priority
HQL-4: Senior Assistance Program	4. Senior Assistance Program. The City shall conduct a study to identify service assistance, grants, loans, and/or special concessions in permitting procedures to maintain or modify homes to meet the needs of aging senior residents. Based on findings from the study, the City shall prepare and submit recommendations to the City Council on types of services, financial assistance, or incentives the City can provide to help meet the housing needs of seniors. <i>[Source: New Program, City Staff] (PSR)</i>	Library and Community Services	Ongoing	Ongoing	The City currently supports several partner agencies offering services to seniors through its Community Agency Funding (CAF) process. These include senior food security, safe aging in place, legal assistance and home rehabilitation programs funded by both its Community Development Block Grant (CDBG) and General Fund allocations. Additionally, the City operates a non-ADA paratransit program funded through Measure BB, which includes subsidized transportation using transportation network companies, home food delivery for housebound adults and seniors, and public transit education. Responding to a recent program evaluation, the City partnered with a new paratransit vendor to implement service improvements and introduce a flat-rate fare structure with options for different levels of support need. Services were initiated through a soft launch in early 2025 and began full operation in July 2025. Following these changes, enrolled riders increased from 773 at the end of FY 2023-24 to 1,247 at the end of FY 2024-25 (61% increase), and total rides provided increased from 8,233 in FY 2023-24 to 19,063 in FY 2024-25 (132% increase).	
HQL-1: Healthy Community Program	1. Healthy Community Program. The City shall partner with local health officials, planners, nonprofit organizations, businesses, schools, hospitals, local health clinics, and community groups to conduct a study to identify strategies, programs, and practices that prioritize the overall health of Hayward residents and employees. Based on findings from the study, the City shall prepare and submit recommendations to the City Council on ways the City can prioritize community health and remove barriers to healthy living. <i>[Source: New Program, City Staff] (PSR)</i>	City Manager/Fire	2020-2040	Ongoing	Through a new program Fire has initiated creating Resiliency Hubs in the city. The first one started at Glad Tidings Church. The fire department also continues to teach CPR/First Aid training to its CERT participants. The Fire Department also provides cancer screening and mental health consulting to its firefighters. Through community collaborations, the Library has partnered with CSUEB, HPN, HARD, and 5 Sikh Seva to provide free, healthy meals, in food insecure neighborhoods of Hayward (Jackson Triangle, South Hayward, and Downtown neighborhoods). 5 Sikh Seva has donated tens of thousands of free meals to Hayward families on a regular basis, also in collaboration with the Alameda County Food Bank and HPN Feeding Programs. The Library also provides free meals to children during summer through the USDA and State Library supported Lunch at the Library program.	
HQL-3: Food Policy Task Force	3. Food Policy Task Force. The City shall work with Healthy Eating Active Living Cities Campaign (HEAL) to develop and maintain a task force to advance healthy food options within the city. <i>[Source: New Program, City Staff] (IGC/PI)</i>	Library and Community Services	2017-2019	Not started	The City has not begun this program due to limited staff and fiscal resources, along with other City priorities; however, through community collaborations, the Library has partnered with CSUEB, HPN, HARD, and 5 Sikh Seva to provide free, healthy meals, in food insecure neighborhoods of Hayward (Jackson Triangle, South Hayward, and Downtown neighborhoods). 5 Sikh Seva has donated tens of thousands of free meals to Hayward families on a regular basis, also in collaboration with the Alameda County Food Bank and HPN Feeding Programs. The Library also provides free meals to children during summer through the USDA and State Library supported Lunch at the Library program.	
HQL-2: Healthy Development Checklist	2. Healthy Development Checklist. The City shall develop a checklist of health strategies that could be incorporated into the design of discretionary development projects and plans. The City shall share this resource with project applicants to help them design their projects to promote community health. <i>[Source: New Program, City Staff] (RDR/PI)</i>	Development Services	2020-2040	Not started	The City has not begun this program.	
HQL-7: Parks and Recreation Guidelines	7. Parks and Recreation Guidelines. The City shall work with Hayward Area Recreation and Park District to develop and adopt urban park guidelines that provide flexible solutions for developing urban parks in infill areas where traditional neighborhood and community parks are not feasible or appropriate. <i>[Source: New Program, City Staff] (MPSP/IGC)</i>	Development Services	2020-2040	Ongoing	The Planning Division refers all new development projects to the Hayward Area Recreation District (HARD) for review. Through that project-specific review, infill and pocket parks may be proposed as part of the development project.	
HQL-8: Park Dedication Requirements and In-Lieu Fees	8. Park Dedication Requirements and In-Lieu Fees. The City shall work with the Hayward Area Recreation and Park District to review and amend its ordinances (as necessary) to require sufficient park dedications or in-lieu fees to meet the parkland standards outlined in the General Plan. <i>[Source: New Program, City Staff] (RDR/IGC)</i>	Development Services	2014-2016	Complete	This program was completed in 2020.	
HQL-9: Park Dedication Incentives Program	9. Park Dedication Incentives Program. The City shall develop an incentives program that encourages private development to dedicate parkland beyond the minimum requirements. <i>[Source: New Program, City Staff] (RDR/MPSP/IGC)</i>	Development Services	2017-2019	Complete	As part of the adoption of the Parkland In Lieu Fee Ordinance in 2019, staff expanded the number and type of credits that could be applied, which provides new development with additional options to satisfy the parkland dedication requirements.	
HQL-10: Park Surveillance Program	10. Park Surveillance Program. The City shall develop and implement a park surveillance program to train citizens and neighborhood groups in the proper methods of park surveillance and how to coordinate with the Police Department to report safety issues and address neighborhood concerns. <i>[Source: New Program, City Staff] (MPSP/IGC)</i>	Police	2020-2040	Not started	There are Ongoing discussions with HARD to collaborate about improving security measures at the parks.	