

## Summary of Evidence

### Business Information

**Business Name: Hiphop Smoke Shop**

**Business Address: 24289 Mission Blvd Hayward, CA 94544**

**Business Owner Name: Mohammed Al Khawlani**

### Recommendation

As summarized, this establishment has demonstrated a continued pattern of non-compliance over multiple inspection cycles beginning in 2023, with repeated violations documented in subsequent inspections through 2026. Evidence supporting the violations listed below is included in the Exhibits referenced in the Notice of Violation and Case and Inspection Details, and includes testimony from various inspectors who witnessed the violations, as well as dated photographic documentation of the observed violations.

The City does not recommend issuance of a lesser penalty due to the business's continued and escalating pattern of non-compliance, including repeated violations involving the sale of prohibited flavored tobacco products, flavored vape products, vaping devices, flavored nicotine products, hemp products, and CBD products, as well as prohibited cigarillo packaging and ongoing licensing violations.

During a joint inspection conducted by the California Department of Tax and Fee Administration (CDTFA), Hayward Police Department, and Hayward Code Enforcement, inspectors observed a concealed hidden compartment in a false wall and behind a false bookcase located within the rear storage area of the business containing prohibited tobacco and nicotine-related products. A firearm, not registered to the clerk present or the business owner, was also observed and confiscated by Hayward Police during the inspection. The presence of concealed storage areas used to obscure prohibited merchandise demonstrates an apparent intent to conceal unlawful products and continue prohibited sales activity despite prior enforcement actions and repeated inspections.

Across multiple prior inspections, the business remained out of compliance with licensing requirements, including expired or unposted licenses and continued violations involving flavored tobacco products and prohibited cigarillo packaging, including packaging containing fewer than the minimum required quantity of five cigarillos per pack. These ongoing violations demonstrate a sustained disregard for applicable local regulations and repeated failure to correct cited issues despite prior enforcement actions and educational outreach conducted by the City.

## Violations

| Date       | Nature of Violation   | Municipal Code in Violation       | Fees      |
|------------|---|-----------------------------------|-----------|
| 01/29/2026 | Flavored tobacco products, flavored vape products, vape accessories, prohibited cigarillo packaging, unregistered firearm, flavored nicotine products. Observed a concealed, hidden compartment and false bookcase in rear storage room containing prohibited products. | SEC. 10-1.2783                    | \$1500.00 |
| 11/24/2025 | Flavored tobacco products, CBD products, hemp products, tobacco advertising posted at prohibited height, prohibited cigarillo packaging.  | SEC. 10-1.2783                    | \$1500.00 |
| 03/25/2024 | Flavored tobacco products, hemp products, expired/not posted licensing.   | SEC. 10-1.2783,<br>SEC. 10-1.2785 | -         |
| 02/06/2023 | Flavored tobacco products, prohibited cigarillo packaging, vaping devices, hemp products, CBD products.   | SEC. 10-1.2783                    | -         |

## Current Status

\$1500.00 currently due from 2025 TRL case which has been closed as resolved with compliance. All cases have been closed as resolved.

## Appeals

None

## List of Evidence

Exhibit I: Photos

Exhibit II: Case and Inspection Details (CE-TRLENF-2023-00003)

Exhibit III: Case and Inspection Details (CE-TRLENF-2024-00076)

Exhibit IV: Case and Inspection Details (CE-TRLENF-2025-00053)

Exhibit V: Case and Inspection Details (CE-TRLENF-2026-00006)

Exhibit VI: Case and Inspection Details (CE-TRLENF-2026-00005)

Exhibit VII: Notice of Violation (CE-TRLENF-2023-00003)

Exhibit VIII: Notice of Violation (CE-TRLENF-2024-00076)

Exhibit IX: Notice of Violation (CE-TRLENF-2025-00053)

Exhibit X: Administrative Penalty and Fee Notice (CE-TRLENF-2026-00005)

Exhibit XI: Hayward Police Department Inventory of Unpermitted or Illegal Items



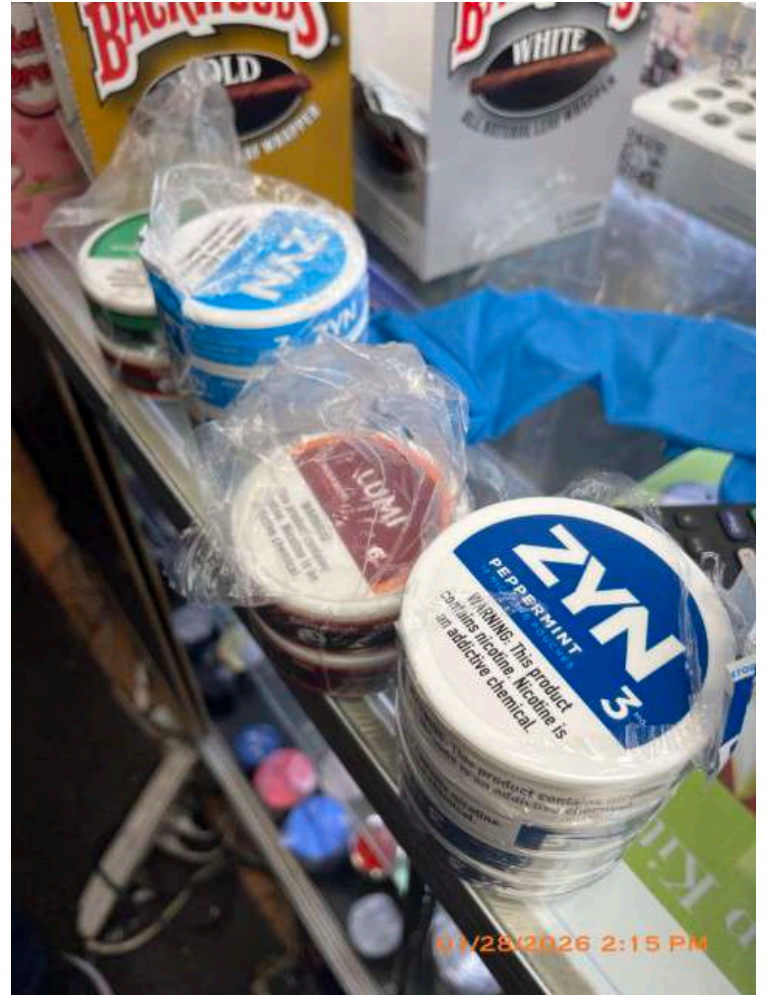
**Caption:** Vape devices for sale located in display cases.



**Caption:** Vape devices for sale located in display cases.



**Caption:** Flavored tobacco products.



**Caption:** Flavored nicotine products.



**Caption:** Concealed/hidden area containing prohibited flavored tobacco products.



**Caption:** Prohibited flavored vapes and other flavored tobacco products inside concealed/hidden room.



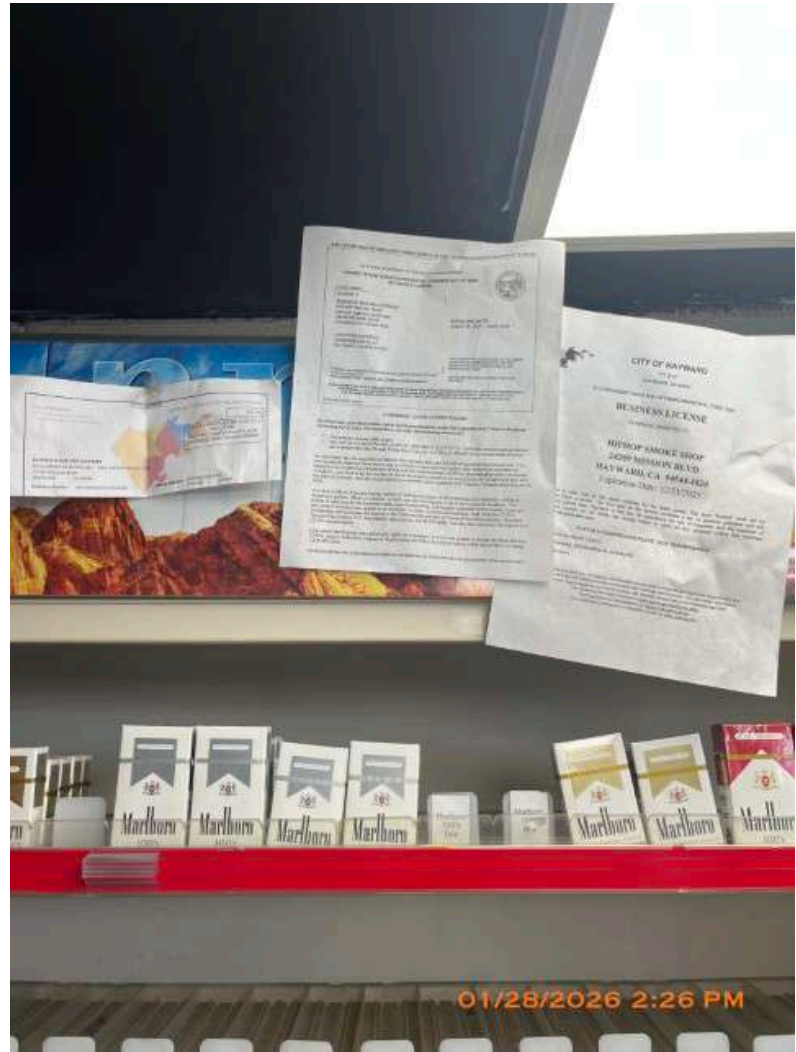
**Caption:** Flavored tobacco products, hemp products and prohibited cigarillo packaging under minimum of five.



**Caption:** Flavored tobacco products, hemp products, flavored vapes and prohibited cigarillo packaging under minimum of five.



**Caption:** Hemp, flavored, CBD cigarettes/tobacco.



**Caption:** Expired/not posted licensing.



**Caption:** Blunt wrap advertising posted under minimum of 4 feet. 11/17/2025



**Caption:** Flavored tobacco products and cigarillos under the minimum of 5 per pack. 11/17/2025



**Caption:** Flavored tobacco products, hemp products, and cigarillos under the minimum of 5 per pack. 11/17/2025



**Caption:** Expired/missing licensing. 3/25/2024



**Caption:** Flavored hookah tobacco products.  
2/9/2023



**Caption:** Electronic smoke devices.  
2/9/2023



**Caption:** Vape and electronic smoking devices.  
2/9/2023



**Caption:** CBD products. 2/9/2023



## CITY OF HAYWARD

### CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2023-00003)

#### Code Case

#### CE-TRLENF-2023-00003

**Case Type:** CH- Tobacco Retail Standards      **Open Date:** 01/25/2023

**Status:** Closed - Resolved      **Closed Date:** 02/28/2023

**Description:** Notice received from attorney. Please see Files for details.

|                                |      |  |  |
|--------------------------------|------|--|--|
| <b>Parcel:</b> 444-0033-016-02 | Main | <b>Address:</b> 24289 Mission Blvd,<br>Hayward, CA 94544 | <b>Zone:</b> Code Enforcement Area: 3 (Code<br>Enforcement Area: 3)<br>X (Flood Zone)<br>1 (Fire District) |
|--------------------------------|------|--|--|

**Contacts:** Business Owner/Agent: HIP HOP SMOKE SHOP

Property Owner: BELL LISA A

| Activity Type                   | Comments  | User   | Created On                             |
|---------------------------------|---|--|--|
| Email                           | Marwan Nagi <savagemarwan@gmail.com>Hello Marwan,<br><br>Forwarding the notice regarding remaining products and signage to be removed by the next compliance date 02/22/23 @11am.<br><br>Please let me know if you have any questions prior to that date.<br>Caitlyn Murray   | Caitlyn Murray                                     | 02/09/2023                             |
| Inspection                      | 02/06/23 performed inspection in response to attorney letter recieved by the CoH. At time of inspection, met with store clerk Moe who allowed me behind the counter to observe products present in the store. I identified blunt wrap propducts packaged in quantities less than 5, flavored tobacco products to flavored hookah tobacco and swisher sweets red, electronic vaping devices and equipment, hemp/CBD drinks, colorful marajuana related advertizing and tobacco on sale advertizing. I advised to the store clerk to remove the unapproved products we discussed from the store immediatly and in the future if they are unsure about a product to refer to muni code SEC. 10-1.2780 or contact me to verify.<br><br>At time of re-inspection 02/22/23, found business to be compliant. Closing case. | Caitlyn Murray                                     | 02/09/2023                             |
| Notice of Violation Letter Sent |   | Caitlyn Murray<br>Caitlyn Murray<br>Caitlyn Murray | 02/09/2023<br>02/09/2023<br>02/09/2023 |
| Phone Call                      | Communicated via text as requested by BO Sam, to inform him I have forwarded the notice via e-mail to his store clerk Marwan.   | Caitlyn Murray                                     | 02/09/2023                             |

|                        |  |                          |          |                             |            |
|------------------------|--|--------------------------|----------|-----------------------------|------------|
| <b>Violation Code:</b> | HMC SEC. 10-1.2783 - TOBACCO<br>RETAIL STANDARDS | <b>Violation Status:</b> | Resolved | <b>Citation Issue Date:</b> | 02/09/2023 |
|------------------------|--|--------------------------|----------|-----------------------------|------------|

**Compliance Date:** 02/22/2023

**Code Description:** Violation of Tobacco Retail Requirements and Operational Standards

**Resolved Date:** 02/28/2023

### CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2023-00003)

**Corrective Action:**

All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations:

b. Notwithstanding any other provision of law, it shall be a violation of these regulations for any licensee or any of the licensee's agents or employees to sell, offer for sale, or exchange for any form of consideration:

1. Any package of cigars unless it contains at least five (5) cigars or units in the manufacturer's original consumer package with a retail price of eight dollars (\$8.00) or more, including all applicable taxes and fees.
2. Any tobacco product for less than the retail price by honoring or redeeming discounts, multi-package discounts, free products, or any other form of discount.

c. It shall be a violation of these regulations for any Tobacco Retailer or any of the Tobacco Retailer's agents or employees to sell or offer for sale, to possess with intent to sell or offer for sale, or exchange for any form of consideration any:

1. Flavored tobacco products, parts, components, or flavored tobacco paraphernalia.
2. Electronic smoking devices, electronic nicotine delivery systems (E-cigarettes), vaping devices, including all parts and components.
3. Electronic smoking and vaping products, and vaping paraphernalia, including but not limited to, devices, parts and components, e-liquids, concentrates, waxes, etc.
4. CBD or hemp products, or any products made from, derivative of, or containing any amount of a Cannabis plant intended for human consumption.

Please remove all products that do not comply with the regulations above. These products include but are not limited to: Grabba Leaf 2 pack, Swisher Sweets Red Minis, Flavored Hookah tobacco, all electronic or vaping devices and paraphernalia, CBD or Hemp drinks or other products, colorful marijuana bags advertizing White Gushers, Runtz etc, and "Tobacco on Sale" storefront signage.

**Attached Images**



IMG\_2356.jpg

Notes: 02/06/23

IMG\_2357.jpg

Notes: 02/06/23

IMG\_2358.jpg

Notes: 02/06/23



IMG\_2359.jpg

Notes: 02/06/23

IMG\_2361.jpg

Notes: 02/06/23

IMG\_2362.jpg

Notes: 02/06/23

### CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2023-00003)



IMG\_2364.jpg  
Notes: 02/06/23



IMG\_2366.jpg  
Notes: 02/06/23



IMG\_2367.jpg  
Notes: 02/06/23

**CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2023-00003)****Inspection(s)****ICODE-001469-2023**

**Case Type:** Initial Assessment Inspection      **Scheduled:** 01/30/2023  
**Status:** Canceled      **Actual Date:** 01/30/2023

**Comments:**

---

**Address:** 24289 Mission Blvd,  
Hayward, CA 94544

---

**ICODE-002322-2023**

**Case Type:** Initial Assessment Inspection      **Scheduled:** 02/06/2023  
**Status:** In Violation      **Actual Date:** 02/06/2023

**Comments:**

---

**Address:** 24289 Mission Blvd,  
Hayward, CA 94544

---

**ICODE-002354-2023**

**Case Type:** Code Enforcement Inspection      **Scheduled:** 02/22/2023  
**Status:** Passed      **Actual Date:** 02/28/2023

**Comments:**

---

**Address:** 24289 Mission Blvd,  
Hayward, CA 94544

---



## CITY OF HAYWARD CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2024-00076)

### Code Case

**CE-TRLENF-2024-00076**

**Case Type:** CH- Tobacco Retail Standards      **Open Date:** 02/06/2024

**Status:** Closed - Resolved      **Closed Date:** 01/13/2025

**Description:** 2024 Annual TRL Inspection

**Parcel:** 444-0033-016-02      **Main Address:** 24289 MISSION BLVD, HAYWARD, CA 94544      **Zone:** Code Enforcement Area: 3 (Code Enforcement Area: 3)  
X (Flood Zone)  
1 (Fire District)

**Contacts:** Business Owner/Agent: MOHAMMED AL KHAWLANI  
Property Manager/Agent: BELL LISA A  
Property Owner: MORA MARTIN M

| Activity Type                   | Comments  | User         | Created On |
|---------------------------------|---|--------------|------------|
| Case Notes                      | Annual TRL Inspection required. Compliance with all regulations including any past-due licensing required no later than 14 days after the initial NOV. All initial Inspections are due by March 29, 2024. | Phil Nichols | 02/06/2024 |
| Inspection                      | NOV sent 4-3-2024   | Ashley Silva | 04/03/2024 |
|                                 | On 3-25-2024 at time of inspection there were no up to date permits posted, flavored products were present and hemp products.   | Ashley Silva | 03/27/2024 |
| Notice of Violation Letter Sent | Please let me know if you have any questions. Thank you!  | Ashley Silva | 04/03/2024 |

**Violation Code:** HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS      **Violation Status:** In Violation      **Citation Issue Date:** 04/03/2024

**Compliance Date:** 04/22/2024

**Code Description:** Violation of Tobacco Retail Requirements and Operational Standards

**Resolved Date:**

**Corrective Action:** All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations: Obtain City of Hayward Business license, City of Hayward Tabaco Retail license, Alameda County Health permit & California State Tabaco license.

**Violation Code:** HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS      **Violation Status:** In Violation      **Citation Issue Date:** 04/03/2024

**Compliance Date:** 04/22/2024

**Code Description:** Violation of Tobacco Retail Requirements and Operational Standards

**Resolved Date:**

**Corrective Action:** All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations: Remove all "flavored" Tabaco and Hemp products.

### Attached Images



Photo Taken 3-25-2024 (1).JPG



Photo Taken 3-25-2024 (3).JPG



Photo Taken 3-25-2024 (2).JPG

## CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2024-00076)

---

**CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2024-00076)****Inspection(s)****ICODE-006444-2024**

**Case Type:** Initial Assessment Inspection      **Scheduled:** 03/25/2024  
**Status:** In Violation      **Actual Date:** 01/13/2025

**Comments:**

---

**Address:** 24289 MISSION BLVD,  
HAYWARD, CA 94544

---

**ICODE-007360-2024**

**Case Type:** Code Enforcement Inspection      **Scheduled:** 01/13/2025  
**Status:** Canceled      **Actual Date:** 01/13/2025

**Comments:**

---

**Address:** 24289 MISSION BLVD,  
HAYWARD, CA 94544

---



## CITY OF HAYWARD CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2025-00053)

### Code Case

**CE-TRLENF-2025-00053**

**Case Type:** CH- Tobacco Retail Standards      **Open Date:** 11/05/2025

**Status:** Closed - Resolved      **Closed Date:** 03/02/2026

**Description:** 2025 Annual TRL Inspection

|                                |      |  |   |
|--------------------------------|------|--|---|
| <b>Parcel:</b> 444-0033-016-02 | Main | <b>Address:</b> 24289 Mission Blvd,<br>Hayward, CA 94544 | <b>Zone:</b> Code Enforcement Area: 3 (Code Enforcement Area: 3)<br>X (Flood Zone)<br>1 (Fire District) |
|--------------------------------|------|--|---|

**Contacts:** Business Owner/Agent: HIPHOP SMOKE SHOP

Property Owner: MORA MARTIN M

| Activity Type                   | Comments   | User             | Created On |
|---------------------------------|--|------------------|------------|
| Case Notes                      | Reinspection will occur on or after 12/18/25.  | Franchesca Davis | 11/24/2025 |
|                                 | CDTFA - HipHop Smoke Shop Inc., DBA HipHop Smoke Shop<br>LEGAL NOTICE<br>02/21/25<br>TO ALL INTERESTED PARTIES: Any person having any right, title, or interest in the following property, may, within twenty (20) days from the date of publication of this notice, file a verified petition stating his or her interest in the property, and requesting the release or recovery on the grounds that the property was erroneously or illegally seized. The verified petition requesting release or recovery of the property must be filed with the Tax Investigations & Inspections Bureau; California Department of Tax and Fee Administration, PO Box 942879; MIC: 42, Sacramento, CA 94279-0042. | Jesse Prins      | 12/05/2025 |
|                                 | The property consists of 50 units of Throw Back cigars (8/5 count box), untaxed tobacco products, 91 units of various cannabis products, unlicensed cannabis business, and 12 units of commercial packaging, bags, cannabis universal symbol violation. This property was seized pursuant to Business and Professions Code section 22974.3 and Revenue Taxation Code section 34016, on February 21, 2024, at 1:50 p.m. from HipHop Smoke Shop Inc., DBA HipHop Smoke Shop, located at 24289 Mission Blvd., Hayward, CA 94544.  |                  |            |
| Inspection                      | At time of inspection observed a blunt wrap, advertisement lower than 4 feet on the front door. Also observed cigar packs less than five, hemp rolling papers and flavored tobacco products..  | Franchesca Davis | 11/17/2025 |
|                                 | At the time of inspection did not observe any TRL violations. Flavored products, packs of less than five and hemp have been removed from the shelf. Closing the case.  | Franchesca Davis | 01/05/2026 |
| Notice of Violation Letter Sent | Please remove all unpermitted products from the smoke shop.  | Franchesca Davis | 11/24/2025 |

| Invoice No.                                | Fee Name                         | Fee Amount        | Amount Paid |
|--|----------------------------------|-------------------|-------------|
| EG25-26301                                 | CE Tobacco Ordinance 1st Offense | \$1,500.00        | \$0.00      |
| <b>Total for Invoice Number EG25-26301</b> |                                  | <b>\$1,500.00</b> |             |
| <b>Grand Total for Code Case</b>           |                                  | <b>\$1,500.00</b> |             |

**Violation Code:** HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS      **Violation Status:** Resolved      **Citation Issue Date:** 11/21/2025

**Compliance Date:** 12/18/2025

**Code Description:** Violation of Tobacco Retail Requirements and Operational Standards      **Resolved Date:** 01/05/2026

**Corrective Action:** All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations:

3.Any package of cigars unless it contains at least five (5) cigars or units in the manufacturer's original consumer package with a retail price of eight dollars (\$8.00) or more, including all applicable taxes and fees.

Remove all cigar packs less than (5) count

**CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2025-00053)**

|                           |  |                          |              |                             |            |
|---------------------------|--|--------------------------|--------------|-----------------------------|------------|
| <b>Violation Code:</b>    | HMC SEC. 10-1.2783 - TOBACCO<br>RETAIL STANDARDS   | <b>Violation Status:</b> | In Violation | <b>Citation Issue Date:</b> | 11/21/2025 |
| <b>Code Description:</b>  | Violation of Tobacco Retail Requirements and Operational Standards   |                          |              | <b>Compliance Date:</b>     | 12/18/2025 |
| <b>Corrective Action:</b> | <p>c. It shall be a violation of these regulations for any Tobacco Retailer or any of the Tobacco Retailer's agents or employees to sell or offer for sale, to possess with intent to sell or offer for sale, or exchange for any form of consideration any:</p> <p>1 Flavored tobacco products, parts, components, or flavored tobacco paraphernalia.</p> <p>Remove all flavored tobacco products</p> |                          |              |                             |            |
| <b>Violation Code:</b>    | HMC SEC. 10-1.2783 - TOBACCO<br>RETAIL STANDARDS   | <b>Violation Status:</b> | In Violation | <b>Citation Issue Date:</b> | 11/21/2025 |
| <b>Code Description:</b>  | Violation of Tobacco Retail Requirements and Operational Standards   |                          |              | <b>Compliance Date:</b>     | 12/18/2025 |
| <b>Corrective Action:</b> | <p>All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations:</p> <p>c5. CBD or hemp products, or any products made from, derivative of, or containing any amount of a Cannabis plant intended for human consumption.</p> <p>Remove all products that contain hemp.</p>            |                          |              |                             |            |
| <b>Violation Code:</b>    | HMC SEC. 10-1.2783 - TOBACCO<br>RETAIL STANDARDS   | <b>Violation Status:</b> | In Violation | <b>Citation Issue Date:</b> | 11/24/2025 |
| <b>Code Description:</b>  | Violation of Tobacco Retail Requirements and Operational Standards   |                          |              | <b>Compliance Date:</b>     | 12/18/2025 |
| <b>Corrective Action:</b> | <p>All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations:</p> <p>Business and Professions Code § 22962</p> <p>A blunt wrap display may not be placed so that it is less than four feet above the floor.</p>  |                          |              |                             |            |

**CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2025-00053)****Inspection(s)****ICODE-023587-2025**

**Case Type:** Initial Assessment Inspection      **Scheduled:** 11/20/2025  
**Status:** In Violation      **Actual Date:** 11/24/2025

**Comments:**

---

**Address:** 24289 Mission Blvd,  
Hayward, CA 94544

---

**ICODE-023588-2025**

**Case Type:** Code Enforcement Inspection      **Scheduled:** 12/18/2025  
**Status:** Passed      **Actual Date:** 01/05/2026

**Comments:**

---

**Address:** 24289 Mission Blvd,  
Hayward, CA 94544

---



## CITY OF HAYWARD

### CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2026-00005)

#### Code Case

#### CE-TRLENF-2026-00005

**Case Type:** CH- Tobacco Retail Standards      **Open Date:** 02/25/2026

**Status:** Closed - Resolved      **Closed Date:** 03/26/2026

**Description:** CH- Tobacco Retail Standards

|                                |      |  |  |
|--------------------------------|------|--|--|
| <b>Parcel:</b> 444-0033-016-02 | Main | <b>Address:</b> 24289 Mission Blvd,<br>Hayward, CA 94544 | <b>Zone:</b> Code Enforcement Area: 3 (Code<br>Enforcement Area: 3)<br>X (Flood Zone)<br>1 (Fire District) |
|--------------------------------|------|--|--|

**Contacts:** Business Owner/Agent: HIPHOP SMOKE SHOP  
Property Owner: MORA MARTIN M

| Activity Type   | Comments   | User            | Created On |
|-----------------|--|-----------------|------------|
| Case Notes      | Per inspector J. Prins, create a 2026 tobacco case for the following:<br>Hiphop Smoke Shop<br>24289 Mission Blvd   | Stephanie Toong | 02/25/2026 |
| Citation Issued | Please email your inspector if you have any questions. Thank you!  | Jesse Prins     | 03/09/2026 |
| Inspection      | <p>On January 29, 2026 I conducted an initial 2026 tobacco retailer license inspection of the business. This inspection was in conjunction with Hayward police department and CDTFA.</p> <p>Upon arriving at the property, I made contact with the store clerk, Saif. I gave him my business card and asked him to pass it along to the business owner and I asked him to email me for any further information. I explained that a notice would be sent out regarding any violations that are found. Saif acknowledged his understanding and gave me express consent to enter behind the counter.</p> <p>I began the inspection along with CDTFA. There were multiple violations observed. I documented these violations through photographs, which are attached to this case. Violation is included, but are not limited to: an unregistered firearm behind the counter which was confiscated by Hayward Police, packaging issues of cigarillos being under the minimum, cannabis products, a concealed back room that contained flavored vapes, flavored vape juice, and flavored nicotine products.</p> <p>On March 26, 2026, I conducted a reinspection of the property for the 2026 Tobacco Retail License (TRL). I entered the business and spoke with the clerk, Saif, who was also present during the initial inspection. I explained that the purpose of my visit was to complete a reinspection and provided him with the Department of Justice document regarding the unflavored tobacco product list.</p> <p>During the inspection, I observed three prohibited products. The clerk immediately removed these items from sale upon notification. He stated that the business is transitioning toward operating more as a grocery store rather than a smoke shop and expressed a desire to remain in compliance. After removal of the items, no additional prohibited products were observed.</p> <p>In the rear storage area, I observed that all of the "slat walling" was removed and the previous hidden storage area was removed and only being used for storage.</p> <p>All required licensing was posted in a conspicuous location and was current.</p> <p>Based on these findings, the inspection is considered passed.</p> | Jesse Prins     | 03/26/2026 |

| Invoice No. | Fee Name | Fee Amount | Amount Paid |
|-------------|----------|------------|-------------|
|-------------|----------|------------|-------------|

## CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2026-00005)

EG26-01732

CE Tobacco Ordinance 1st Offense

\$1,500.00

\$1,500.00

Total for Invoice Number EG26-01732

\$1,500.00

\$1,500.00

**Grand Total for Code Case**

**\$1,500.00**

**\$1,500.00**

|                           |  |                          |          |                             |            |
|---------------------------|--|--------------------------|----------|-----------------------------|------------|
| <b>Violation Code:</b>    | HMC SEC. 10-1.2785 - TOBACCO RETAIL LICENSE  | <b>Violation Status:</b> | Resolved | <b>Citation Issue Date:</b> | 03/09/2026 |
| <b>Code Description:</b>  | Expired or Lack of Tobacco Retail License  |                          |          | <b>Compliance Date:</b>     | 03/26/2026 |
| <b>Corrective Action:</b> | Obtain required Tobacco Retail License and comply with all Requirements and Operational Standards for Tobacco Retail Sales Establishments set forth in SEC.10-1.2780 through 10-1.2795 of the Hayward Municipal Code. Please ensure that a current City of Hayward Business License, City of Hayward Tobacco Retailer License, State of California Seller's Permit, and California Tobacco Retailer License are posted in view of the public in a conspicuous place. |                          |          | <b>Resolved Date:</b>       | 03/26/2026 |
| <b>Violation Code:</b>    | HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS  | <b>Violation Status:</b> | Resolved | <b>Citation Issue Date:</b> | 03/09/2026 |
| <b>Code Description:</b>  | Violation of Tobacco Retail Requirements and Operational Standards   |                          |          | <b>Compliance Date:</b>     | 03/26/2026 |
| <b>Corrective Action:</b> | All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations: vape devices, flavored vapes, vape juice, flavored tobacco products, flavored nicotine pouches, hemp products, menthol cigarettes, CBD products, and cigarillo packaging less than 5.   |                          |          | <b>Resolved Date:</b>       | 03/26/2026 |

**Attached Images**



Photo Taken 1-28-2026 (3).jpg



Photo Taken 1-28-2026 (4).jpg



Photo Taken 1-28-2026 (5).jpg



Photo Taken 1-28-2026 (6).jpg



Photo Taken 1-28-2026 (7).jpg



Photo Taken 1-28-2026 (8).jpg

### CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2026-00005)



Photo Taken 1-28-2026 (9).jpg



Photo Taken 1-28-2026 (10).jpg



Photo Taken 1-28-2026 (11).jpg



Photo Taken 1-28-2026 (12).jpg



Photo Taken 1-28-2026 (1).jpg



Photo Taken 1-28-2026 (2).jpg



Photo Taken 3-26-2026 (2).jpg



Photo Taken 3-26-2026 (3).jpg

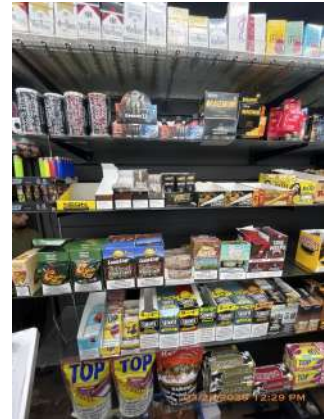


Photo Taken 3-26-2026 (4).jpg

### CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2026-00005)



Photo Taken 3-26-2026 (5).jpg



Photo Taken 3-26-2026 (1).jpg

**CASE AND INSPECTION(S) DETAILS (CE-TRLENF-2026-00005)****Inspection(s)****ICODE-003488-2026**

**Case Type:** Initial Assessment Inspection      **Scheduled:** 01/28/2026  
**Status:** In Violation      **Actual Date:** 01/28/2026

**Comments:**

---

**Address:** 24289 Mission Blvd,  
Hayward, CA 94544

---

**ICODE-003937-2026**

**Case Type:** Code Enforcement Inspection      **Scheduled:** 03/26/2026  
**Status:** Passed      **Actual Date:** 03/26/2026

**Comments:**

---

**Address:** 24289 Mission Blvd,  
Hayward, CA 94544

---



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
 777 B Street, Hayward, CA 94541-5007,  
 (510)583-4143 - Fax: (510)583-4994 -

Case Number: **CE-TRLENF-2023-00003**

# Violation Notice

Case Type: CH- Tobacco Retail Standards

Date Case Established: 01/25/2023

Last Inspection Date: 02/06/2023

Compliance Deadline: **02/22/2023**

**NOV-001149-2023**

**Property Owner:** BELL LISA A

**Mailing Address**

BELL LISA A  
 582 MARKET ST 912  
 SAN FRANCISCO , CA 94104

An inspection of the property identified the following violation(s) of the Hayward Municipal Code (HMC), California Health and Safety Code (CHS), California Building Code (CBC), and/or other adopted codes or related ordinances. Violations of adopted codes as identified below are hereby deemed a public nuisance and must be corrected as follows prior to the next compliance date.

Please note: Failure to resolve violations by the compliance deadline as listed above may result in penalties and fees pursuant to the current City of Hayward Master Fee schedule.

**Property Location:**

**Parcel**

24289 Mission Blvd  
 Hayward, CA 94544

**444-0033-016-02**

**Violation:** HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS - Violation of Tobacco Retail Requirements and Operational Standards  
 Tobacco Retail License

**Corrective Action:** All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations:

b. Notwithstanding any other provision of law, it shall be a violation of these regulations for any licensee or any of the licensee's agents or employees to sell, offer for sale, or exchange for any form of consideration:

1. Any package of cigars unless it contains at least five (5) cigars or units in the manufacturer's original consumer package with a retail price of eight dollars (\$8.00) or more, including all applicable taxes and fees.
2. Any tobacco product for less than the retail price by honoring or redeeming discounts, multi-package discounts, free products, or any other form of discount.

c. It shall be a violation of these regulations for any Tobacco Retailer or any of the Tobacco Retailer's agents or employees to sell or offer for sale, to possess with intent to sell or offer for sale, or exchange for any form of consideration any:

1. Flavored tobacco products, parts, components, or flavored tobacco paraphernalia.
2. Electronic smoking devices, electronic nicotine delivery systems (E-cigarettes), vaping devices, including all parts and components.
3. Electronic smoking and vaping products, and vaping paraphernalia, including but not limited to, devices, parts and components, e-liquids, concentrates, waxes, etc.
4. CBD or hemp products, or any products made from, derivative of, or containing any amount of a Cannabis plant intended for human consumption.

Please remove all products that do not comply with the regulations above. These products include but are not limited to: Grabba Leaf 2 pack, Swisher Sweets Red Minis, Flavored Hookah tobacco, all electronic or vaping devices and paraphernalia, CBD or Hemp drinks or other products, colorful marijuana bags advertizing White Gushers, Runtz etc, and "Tobacco on Sale" storefront signage.

**Unit:**

**Area:**

**Compliance Date:** 02/22/2023



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
 777 B Street, Hayward, CA 94541-5007,  
 (510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| <b>Case Number: CE-TRLENF-2023-00003</b> |  |
| <b>Violation<br/>Notice</b>              | <b>Case Type: CH- Tobacco Retail Standards</b> |
|  | <b>Date Case Established: 01/25/2023</b>       |
|  | <b>Last Inspection Date: 02/06/2023</b>        |
| <b>Compliance Deadline: 02/22/2023</b>   |  |

**NOV-001149-2023**

You may request an Administrative Hearing within ten (10) calendar days from the date of this letter to dispute the facts of the violation(s) under the Hayward Municipal Code. To request a hearing, please call the inspector at (510) 583-4172 within 10 days from the date of this notice. A \$946 hearing fee is required and must be submitted with any hearing request. If you have any questions regarding this notice or wish to schedule an alternate reinspection date before further action is taken, please call (510) 583-4172 as soon as possible and prior to next reinspection date. Your cooperation will be greatly appreciated.

A reinspection will be conducted on **February 22, 2023** to verify compliance. Failure to comply and satisfactorily eliminate all violations by this date will result in **a failed inspection and penalty fees in accordance with the City of Hayward Master Fee Schedule**. The City contractor will be ordered to abate all remaining violations on or after this date. The property owner(s) will be billed for all abatement expenses, fees and penalties. **Note: When applicable the City will communicate with non-profit agencies to refer homeless individuals to services prior to abatement.**



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
 777 B Street, Hayward, CA 94541-5007,  
 (510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| <b>Case Number: CE-TRLENF-2023-00003</b> |  |
| <b>Violation<br/>Notice</b>              | <b>Case Type: CH- Tobacco Retail Standards</b> |
|  | <b>Date Case Established: 01/25/2023</b>       |
|  | <b>Last Inspection Date: 02/06/2023</b>        |
| <b>Compliance Deadline: 02/22/2023</b>   |  |

**NOV-001149-2023**

Partial compliance or continued violations will result in additional inspection and penalty fees, and/or other available legal remedies. If the violations are abated by the City, the property owner(s) will be billed for all abatement expenses, fees and penalties. Non-payment will result in a lien/special assessment against the property.

Egregious Violation Penalties: Tier 1: \$1,500 for first verified violation; Tier 2: \$3,000 for second verified violation; and Tier 3: \$5,000 for third and subsequent verified violation(s).

Vacant Property Ordinance Fees: Registration: \$2,550; Inspection Fees with Violations: Initial Inspection: \$1,500; 2nd Reinspection with violations: \$3,000; 3rd and Subsequent Reinspections with Violations: \$5,000; Reinspections with No Violations Found: \$500; Inspections greater than 3 hours: \$200/hour in addition to other applicable inspection fees.

Violations of California Building Code Section 105.1, and California Residential Code R105.1; Permits Required, are subject to an initial 5% code violation fee and two times (2x) the required permit fees in addition to the regular Building Division Permit Fee in accordance with the City of Hayward Master Fee Schedule.

Identified unsafe conditions resulting in posting of Placards for Condemnation will incur a posting fee of \$164/hour in accordance with the Master Fee Schedule.

Violation(s) of Hayward Municipal Code Section 10-8.10, Grading/Clearing Permit Required, are subject to A \$2,000 code enforcement investigation fee and an initial \$125 illegal project fee in addition to any applicable violation inspection and penalty fees in accordance with the Master Fee Schedule.

In accordance with Sections 17274 and 24436.5 of the Revenue and Taxation Code, certain tax deductions may not be allowed in the taxable year for nuisance violations pertaining to substandard housing in the State of California.

**HAYWARD MUNICIPAL CODE & OTHER CODE SECTIONS:** Copies of the Hayward Municipal Code sections are available for review in the City Clerk's Office or via the internet by accessing the City's website at: [www.hayward-ca.gov](http://www.hayward-ca.gov) and searching for "Hayward Municipal Code". To view other department information, search for "Code Enforcement Division".

Sincerely,

**Caitlyn Murray**  
 Code Enforcement Inspector II  
 510-583-8543  
[Caitlyn.Murray@Hayward-ca.gov](mailto:Caitlyn.Murray@Hayward-ca.gov)



**CITY OF HAYWARD**  
Development Services Department  
Code Enforcement Division  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| <h1>Violation<br/>Notice</h1>          | Case Number: <b>CE-TRLENF-2023-00003</b> |
|  | Case Type: CH- Tobacco Retail Standards  |
|  | Date Case Established: 01/25/2023        |
|  | Last Inspection Date: 02/06/2023         |
| <b>Compliance Deadline: 02/22/2023</b> |  |

NOV-001149-2023

**LAST INSPECTION IMAGES:**

**CASE IMAGES:**

IMG\_2356.jpg



Notes:02/06/23

IMG\_2359.jpg



Notes:02/06/23

IMG\_2364.jpg



Notes:02/06/23

IMG\_2357.jpg



Notes:02/06/23

IMG\_2361.jpg



Notes:02/06/23

IMG\_2366.jpg



Notes:02/06/23

IMG\_2358.jpg



Notes:02/06/23

IMG\_2362.jpg



Notes:02/06/23

IMG\_2367.jpg



Notes:02/06/23



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| <h1>Violation<br/>Notice</h1>          | <b>Case Number: CE-TRLENF-2023-00003</b> |
|  | Case Type: CH- Tobacco Retail Standards  |
|  | Date Case Established: 01/25/2023        |
|  | Last Inspection Date: 02/06/2023         |
| <b>Compliance Deadline: 02/22/2023</b> |  |

**NOV-001149-2023**

### PROOF OF SERVICE

#### STATE OF CALIFORNIA, COUNTY OF ALAMEDA

I, Caitlyn Murray, am over the age of 18 and employed by the City of Hayward, 777, "B" Street, Hayward, Alameda County, California 94541.

On February 9, 2023, I served the following document(s) on the interested parties in this action by sending true copies as shown below for service as designated below:

- 1) Letter to Owner, APN:444-0033-016-02 , Case #: CE-TRLENF-2023-00003

#### SERVICE BY U.S. MAIL UNDER THE LAWS OF THE STATE OF CALIFORNIA

BELL LISA A  
24289 Mission Blvd  
Hayward, CA 94544

I am familiar with this business' practice for collection and processing of correspondence for mailing, and that correspondence will be enclosed in a sealed envelope with postage fully prepaid and deposited with the U.S. Postal Service on the date herein above in the ordinary course of business at Hayward, California.

I declare under penalty of perjury, under the laws of the State of California, that the foregoing is true and correct.

Executed on February 9, 2023, at Hayward, California.

**Caitlyn Murray**  
Code Enforcement Inspector II



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
 777 B Street, Hayward, CA 94541-5007,  
 (510)583-4143 - Fax: (510)583-4994 -

|  |   |
|--|---|
| <b>Case Number: CE-TRLENF-2024-00076</b> |   |
| Violation<br>Notice                      | Case Type: CH- Tobacco Retail Standards                         |
|  | Date Case Established: 02/06/2024                               |
|  | Last Inspection Date:<br><b>Compliance Deadline: 04/22/2024</b> |

**NOV-003714-2024**

**Property Owner:** MORA MARTIN M

**Mailing Address**

MORA MARTIN M  
 2463 20TH ST  
 SAN PABLO, CA 94806

An inspection of the property identified the following violation(s) of the Hayward Municipal Code (HMC), California Health and Safety Code (CHS), California Building Code (CBC), and/or other adopted codes or related ordinances. Violations of adopted codes as identified below are hereby deemed a public nuisance and must be corrected as follows prior to the next compliance date.

Please note: Failure to resolve violations by the compliance deadline as listed above may result in penalties and fees pursuant to the current City of Hayward Master Fee schedule.

**Property Location:**

**Parcel**

|   |                 |
|---|-----------------|
| 24289 MISSION BLVD<br>HAYWARD, CA 94544 | 444-0033-016-02 |
|---|-----------------|

|  |              |                                    |
|--|--------------|------------------------------------|
| <b>Violation:</b> HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS - Violation of Tobacco Retail Requirements and Operational Standards<br>Tobacco Retail License   |              |                                    |
| <b>Corrective Action:</b> All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations: Obtain City of Hayward Business license, City of Hayward Tabaco Retail license, Alameda County Health permit & California State Tabaco license. |              |                                    |
| <b>Unit:</b>   | <b>Area:</b> | <b>Compliance Date:</b> 04/22/2024 |

|  |              |                                    |
|--|--------------|------------------------------------|
| <b>Violation:</b> HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS - Violation of Tobacco Retail Requirements and Operational Standards<br>Tobacco Retail License   |              |                                    |
| <b>Corrective Action:</b> All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations: Remove all "flavored" Tabaco and Hemp products. |              |                                    |
| <b>Unit:</b>   | <b>Area:</b> | <b>Compliance Date:</b> 04/22/2024 |

**Additional Comments:**

Please let me know if you have any questions. Thank you!



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
 777 B Street, Hayward, CA 94541-5007,  
 (510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| Case Number: <b>CE-TRLENF-2024-00076</b> |  |
| <b>Violation<br/>Notice</b>              | Case Type: CH- Tobacco Retail Standards  |
|  | Date Case Established: <b>02/06/2024</b> |
|  | Last Inspection Date:                    |
| <b>Compliance Deadline: 04/22/2024</b>   |  |

**NOV-003714-2024**

You may request an Administrative Hearing within ten (10) calendar days from the date of this letter to dispute the facts of the violation(s) under the Hayward Municipal Code. To request a hearing, please call the inspector at (510) 583-4143 within 10 days from the date of this notice. A \$946 hearing fee is required and must be submitted with any hearing request. If you have any questions regarding this notice or wish to schedule an alternate reinspection date before further action is taken, please call (510) 583-4143 as soon as possible and prior to next reinspection date. Your cooperation will be greatly appreciated.

A reinspection will be conducted on **April 22, 2024** to verify compliance. Failure to comply and satisfactorily eliminate all violations by this date will result in **a failed inspection and penalty fees in accordance with the City of Hayward Master Fee Schedule**. The City contractor will be ordered to abate all remaining violations on or after this date. The property owner(s) will be billed for all abatement expenses, fees and penalties. **Note: When applicable the City will communicate with non-profit agencies to refer homeless individuals to services prior to abatement.**

Partial compliance or continued violations will result in additional inspection and penalty fees, and/or other available legal remedies. If the violations are abated by the City, the property owner(s) will be billed for all abatement expenses, fees and penalties. Non-payment will result in a lien/special assessment against the property.

Egregious Violation Penalties: Tier 1: \$1,500 for first verified violation; Tier 2: \$3,000 for second verified violation; and Tier 3: \$5,000 for third and subsequent verified violation(s).

Vacant Property Ordinance Fees: Registration: \$2,550; Inspection Fees with Violations: Initial Inspection: \$1,500; 2nd Reinspection with violations: \$3,000; 3rd and Subsequent Reinspections with Violations: \$5,000; Reinspections with No Violations Found: \$500; Inspections greater than 3 hours: \$200/hour in addition to other applicable inspection fees.

Violations of California Building Code Section 105.1, and California Residential Code R105.1; Permits Required, are subject to an initial 5% code violation fee and two times (2x) the required permit fees in addition to the regular Building Division Permit Fee in accordance with the City of Hayward Master Fee Schedule.

Identified unsafe conditions resulting in posting of Placards for Condemnation will incur a posting fee of \$164/hour in accordance with the Master Fee Schedule.

Violation(s) of Hayward Municipal Code Section 10-8.10, Grading/Clearing Permit Required, are subject to A \$2,000 code enforcement investigation fee and an initial \$125 illegal project fee in addition to any applicable violation inspection and penalty fees in accordance with the Master Fee Schedule.

In accordance with Sections 17274 and 24436.5 of the Revenue and Taxation Code, certain tax deductions may not be allowed in the taxable year for nuisance violations pertaining to substandard housing in the State of California.

**HAYWARD MUNICIPAL CODE & OTHER CODE SECTIONS:** Copies of the Hayward Municipal Code sections are available for review in the City Clerk's Office or via the internet by accessing the City's website at: [www.hayward-ca.gov](http://www.hayward-ca.gov) and searching for "Hayward Municipal Code". To view other department information, search for "Code Enforcement Division".



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| <b>Case Number: CE-TRLENF-2024-00076</b> |  |
| <b>Violation<br/>Notice</b>              | <b>Case Type: CH- Tobacco Retail Standards</b> |
|  | <b>Date Case Established: 02/06/2024</b>       |
|  | <b>Last Inspection Date:</b>                   |
| <b>Compliance Deadline: 04/22/2024</b>   |  |

**NOV-003714-2024**

Sincerely,

**Ashley Silva**  
Code Inspector  
510-583-4171  
Ashley.Silva@hayward-ca.gov



**CITY OF HAYWARD**  
Development Services Department  
Code Enforcement Division  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -

|                               |   |
|-------------------------------|---|
| <h1>Violation<br/>Notice</h1> | <b>Case Number: CE-TRLENF-2024-00076</b>                        |
|                               | Case Type: CH- Tobacco Retail Standards                         |
|                               | Date Case Established: 02/06/2024                               |
|                               | Last Inspection Date:<br><b>Compliance Deadline: 04/22/2024</b> |

NOV-003714-2024

**CASE IMAGES:**

Photo Taken 3-25-2024 (3).JPG



Notes:

Photo Taken 3-25-2024 (1).JPG



Notes:

Photo Taken 3-25-2024 (2).JPG



Notes:



**CITY OF HAYWARD**  
Development Services Department  
Code Enforcement Division  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -

|  |   |
|--|---|
| <b>Case Number: CE-TRLENF-2024-00076</b> |   |
| <b>Violation Notice</b>                  | Case Type: CH- Tobacco Retail Standards |
|  | Date Case Established: 02/06/2024       |
|  | Last Inspection Date:                   |
| <b>Compliance Deadline: 04/22/2024</b>   |   |

**NOV-003714-2024**

**PROOF OF SERVICE**

**STATE OF CALIFORNIA, COUNTY OF ALAMEDA**

I, Ashley Silva, am over the age of 18 and employed by the City of Hayward, 777, "B" Street, Hayward, Alameda County, California 94541.

On April 3, 2024, I served the following document(s) on the interested parties in this action by sending true copies as shown below for service as designated below:

- 1) Letter to Owner, APN:444-0033-016-02 , Case #: CE-TRLENF-2024-00076

**SERVICE BY U.S. MAIL UNDER THE LAWS OF THE STATE OF CALIFORNIA**

MORA MARTIN M  
2463 20TH ST  
SAN PABLO, CA 94806

I am familiar with this business' practice for collection and processing of correspondence for mailing, and that correspondence will be enclosed in a sealed envelope with postage fully prepaid and deposited with the U.S. Postal Service on the date herein above in the ordinary course of business at Hayward, California.

I declare under penalty of perjury, under the laws of the State of California, that the foregoing is true and correct.

Executed on April 3, 2024, at Hayward, California.

**Ashley Silva**  
Code Inspector



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
 777 B Street, Hayward, CA 94541-5007,  
 (510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| <b>Violation<br/>Notice</b>            | <b>Case Number: CE-TRLENF-2025-00053</b>       |
|  | <b>Case Type: CH- Tobacco Retail Standards</b> |
|  | <b>Date Case Established: 11/05/2025</b>       |
|  | <b>Last Inspection Date: 11/24/2025</b>        |
| <b>Compliance Deadline: 12/18/2025</b> |  |

**NOV-014924-2025**

**Property Owner:** MORA MARTIN M

**Mailing Address**

MORA MARTIN M  
 2463 20TH ST  
 SAN PABLO, CA 94806

An inspection of the property identified the following violation(s) of the Hayward Municipal Code (HMC), California Health and Safety Code (CHS), California Building Code (CBC), and/or other adopted codes or related ordinances. Violations of adopted codes as identified below are hereby deemed a public nuisance and must be corrected as follows prior to the next compliance date.

Please note: Failure to resolve violations by the compliance deadline as listed above may result in penalties and fees pursuant to the current City of Hayward Master Fee schedule.

**Property Location:**

**Parcel**

|   |                        |
|---|------------------------|
| 24289 Mission Blvd<br>Hayward, CA 94544 | <b>444-0033-016-02</b> |
|---|------------------------|

**Violation:** HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS - Violation of Tobacco Retail Requirements and Operational Standards  
Tobacco Retail License

**Corrective Action:** All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations:

3.Any package of cigars unless it contains at least five (5) cigars or units in the manufacturer's original consumer package with a retail price of eight dollars (\$8.00) or more, including all applicable taxes and fees.

Remove all cigar packs less than (5) count

|              |              |                                    |
|--------------|--------------|------------------------------------|
| <b>Unit:</b> | <b>Area:</b> | <b>Compliance Date:</b> 12/18/2025 |
|--------------|--------------|------------------------------------|

**Violation:** HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS - Violation of Tobacco Retail Requirements and Operational Standards  
Tobacco Retail License

**Corrective Action:** c. It shall be a violation of these regulations for any Tobacco Retailer or any of the Tobacco Retailer's agents or employees to sell or offer for sale, to possess with intent to sell or offer for sale, or exchange for any form of consideration any:

1 Flavored tobacco products, parts, components, or flavored tobacco paraphernalia.

Remove all flavored tobacco products

|              |              |                                    |
|--------------|--------------|------------------------------------|
| <b>Unit:</b> | <b>Area:</b> | <b>Compliance Date:</b> 12/18/2025 |
|--------------|--------------|------------------------------------|

**Violation:** HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS - Violation of Tobacco Retail Requirements and Operational





**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
 777 B Street, Hayward, CA 94541-5007,  
 (510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| Violation<br>Notice                    | Case Number: <b>CE-TRLENF-2025-00053</b>       |
|  | Case Type: <b>CH- Tobacco Retail Standards</b> |
|  | Date Case Established: <b>11/05/2025</b>       |
|  | Last Inspection Date: <b>11/24/2025</b>        |
| <b>Compliance Deadline: 12/18/2025</b> |  |

**NOV-014924-2025**

Partial compliance or continued violations will result in additional inspection fees, penalty fines, and/or other legal remedies. If the violations are abated by the City, the property owner(s) will be billed for all abatement expenses fees, and penalties. Non-payment of overdue penalties and administrative fees will result in a lien/special assessment against the property. As a courtesy a summary of general fee information is included below. **\*Not all fees and penalties are shown in the list below. For a complete list of all fees please see Hayward Master Fee Schedule at [www.hayward-ca.gov](http://www.hayward-ca.gov) <<https://www.hayward-ca.gov>>.**

**General Code Fees\*:**

- Code Enforcement Re-Inspection Fee (charge for each re-inspection on all code case types) -----\$696.00
- Administrative Hearing Fee: -----\$1,276.00
- Investigation Fee for Unpermitted Grading or Unpermitted Construction: -----\$2,000.00
- Lien or special Assessment Fee (per parcel- Code violations): -----\$1,858.00
- Special Assessment Fee (per parcel- unpaid program fees): -----\$806.00
- Hourly Inspection Fee (for cases of continuing violation above initial 2 hours) -----\$474.28
- Police Standby Fee-----\$309.00
- Abatement Cost (per parcel) -----\$1,447.00

**Cannabis Fees and Penalties\*:**

**Penalties For Non-Cultivation Related Violations**

- First Violations-----\$5,000.00
- Second Violation-----\$10,000.00
- Third Violation-----\$15,000.00
- Selling Cannabis Products to a Minor-----\$2,500.00

**Penalties for Cultivation Violations (Per Plant)\***

- First Violation -----\$1,000.00

**Community Preservation Penalties for non-compliance\*:**

- Initial Violation Penalty: (Issued upon 1st Re-Inspection -Violations found): -----\$400.00
- Second Violation Penalty: (Issued at second Re-inspection - Violations found): -----\$800.00
- Third and Subsequent Violation Penalty: (Issued failed 3rd and Subsequent repeat violations within 1 year where re-inspections show violations till exist): -----\$1,600.00

**Egregious Violation Penalties:** (On-going health and safety violations, public nuisances, illegal uses, including but not limited to: Building Code Violations, unpermitted uses related to environmental hazards, use permit violations)

- Tier 1:-----\$1,500.00
- Tier 2:-----\$3,000.00
- Tier 3: -----\$5,000.00

**Vacant Property Fees and Penalties:**

- Annual Monitoring Fee: -----\$2,607.00
- Initial Inspection Fee (Violation Found) -----\$988.00
- Initial violation penalty (upon 1st re-inspection with violation found) -----\$1,500.00
- 2nd Violation Penalty (upon 2nd re-inspection with violations found) -----\$3,000.00
- 3rd and Subsequent Violation Penalty (upon 3rd and subsequent re-inspection) -----\$5,000.00

**Rental Housing and Hotel Inspection Program\***

- First request for postponement of initial rental mandatory rental inspection or re-inspection: -----\$ No Charge
- Initial inspection fee (no violations found) -----\$ Included in annual fee
- Code Enforcement Rental Re-Inspection fee (single family - per unit) -----\$696.00
- Code Enforcement Rental Re-inspection fee multi-family (per unit) -----\$175.00
- 1st progress check penalty (violations not corrected) -----\$400.00
- 2nd progress check penalty (violations not corrected) -----\$800.00
- 3rd and subsequent progress check penalty (violations not corrected) -----\$1,600.00



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| <b>Violation<br/>Notice</b>            | <b>Case Number: CE-TRLENF-2025-00053</b>       |
|  | <b>Case Type: CH- Tobacco Retail Standards</b> |
|  | <b>Date Case Established: 11/05/2025</b>       |
|  | <b>Last Inspection Date: 11/24/2025</b>        |
| <b>Compliance Deadline: 12/18/2025</b> |  |

**NOV-014924-2025**

Partial compliance or continued violations will result in additional inspection fees, penalty fines, and/or other legal remedies. If the violations are abated by the City, the property owner(s) will be billed for all abatement expenses fees, and penalties. Non-payment of overdue penalties and administrative fees will result in a lien/special assessment against the property. As a courtesy a summary of general fee information is included

Sincerely,

**Franchesca Davis**  
Code Enforcement Inspector I  
510-583-4138  
Franchesca.Davis@Hayward-ca.gov



**CITY OF HAYWARD**  
Development Services Department  
Code Enforcement Division  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| <h1>Violation Notice</h1>              | Case Number: <b>CE-TRLENF-2025-00053</b> |
|  | Case Type: CH- Tobacco Retail Standards  |
|  | Date Case Established: 11/05/2025        |
|  | Last Inspection Date: 11/24/2025         |
| <b>Compliance Deadline: 12/18/2025</b> |  |

NOV-014924-2025

**LAST INSPECTION IMAGES:**

**CASE IMAGES:**

IMG\_9622.jpeg



Notes:

IMG\_9621.jpeg



Notes:

IMG\_9620.jpeg



Notes:



**CITY OF HAYWARD**  
Development Services Department  
Code Enforcement Division  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -

|  |  |
|--|--|
| <b>Violation<br/>Notice</b>            | <b>Case Number: CE-TRLENF-2025-00053</b>       |
|  | <b>Case Type: CH- Tobacco Retail Standards</b> |
|  | <b>Date Case Established: 11/05/2025</b>       |
|  | <b>Last Inspection Date: 11/24/2025</b>        |
| <b>Compliance Deadline: 12/18/2025</b> |  |

**NOV-014924-2025**

**PROOF OF SERVICE**

**STATE OF CALIFORNIA, COUNTY OF ALAMEDA**

I, Franchesca Davis, am over the age of 18 and employed by the City of Hayward, 777, "B" Street, Hayward, Alameda County, California 94541.

On November 24, 2025, I served the following document(s) on the interested parties in this action by sending true copies as shown below for service as designated below:

- 1) Letter to Owner, APN:444-0033-016-02 , Case #: CE-TRLENF-2025-00053

**SERVICE BY U.S. MAIL UNDER THE LAWS OF THE STATE OF CALIFORNIA**

MORA MARTIN M  
2463 20TH ST  
SAN PABLO, CA 94806

I am familiar with this business' practice for collection and processing of correspondence for mailing, and that correspondence will be enclosed in a sealed envelope with postage fully prepaid and deposited with the U.S. Postal Service on the date herein above in the ordinary course of business at Hayward, California.

I declare under penalty of perjury, under the laws of the State of California, that the foregoing is true and correct.

Executed on November 24, 2025, at Hayward, California.

**Franchesca Davis**  
Code Enforcement Inspector I



**CITY OF HAYWARD**  
**Development Services Department**  
**Code Enforcement Division**  
 777 B Street, Hayward, CA 94541-5007,  
 (510)583-4143 - Fax: (510)583-4994 -  
 www.hayward-ca.gov

Case Number: **CE-TRLENF-2026-00005**

Case Type: CH- Tobacco Retail Standards

Date Case Established: 02/25/2026

Failed Inspection Date: 01/28/2026

Next Inspection Date: 26-Mar-2026 11:00 am

CIT-003049-2026

## ADMINISTRATIVE PENALTY AND FEE NOTICE

**Property Owner:** MORA MARTIN M

**Mailing Address**

MORA MARTIN M  
 2463 20TH ST  
 SAN PABLO, CA 94806

Dear property owner/tenant: A recent reinspection of the subject property showed that the following violations were not satisfactorily corrected in accordance with the Notice of Violation mailed to the property owner(s), and continue to be in violation of Hayward Municipal Code (HMC), California Building Code (CBC), California Health and Safety Code (CHS) and/or other adopted ordinances. A failed inspection and penalty fee has been assessed for continued non-compliance. Invoice is attached to this letter. Please resolve all remaining violations by the next reinspection date to avoid additional fees and penalties.

**Property Location:**

24289 Mission Blvd  
 Hayward, CA 94544

**Parcel**

444-0033-016-02

**VIOLATIONS/CORRECTIONS:**

**Violation:** HMC SEC. 10-1.2783 - TOBACCO RETAIL STANDARDS - Violation of Tobacco Retail Requirements and Operational Standards  
 Tobacco Retail License

**Corrective Action:** All Tobacco Retail Sales Establishments shall abide all Federal, State and Local requirements and standards to include but not limited to the following identified violations: vape devices, flavored vapes, vape juice, flavored tobacco products, flavored nicotine pouches, hemp products, menthol cigarettes, CBD products, and cigarillo packaging less than 5.

**Unit:** **Area:** **Compliance Date:** 03/26/2026

**Violation:** HMC SEC. 10-1.2785 - TOBACCO RETAIL LICENSE - Expired or Lack of Tobacco Retail License  
 Tobacco Retail License

**Corrective Action:** Obtain required Tobacco Retail License and comply with all Requirements and Operational Standards for Tobacco Retail Sales Establishments set forth in SEC.10-1.2780 through 10-1.2795 of the Hayward Municipal Code. Please ensure that a current City of Hayward Business License, City of Hayward Tobacco Retailer License, State of California Seller's Permit, and California Tobacco Retailer License are posted in view of the public in a conspicuous place.

**Unit:** **Area:** **Compliance Date:** 03/26/2026

**ADDITIONAL COMMENTS:**

Please email your inspector if you have any questions. Thank you!



**CITY OF HAYWARD**  
Development Services Department  
Code Enforcement Division  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -  
www.hayward-ca.gov

|  |
|--|
| Case Number: <b>CE-TRLENF-2026-00005</b>   |
| Case Type: CH- Tobacco Retail Standards<br>Date Case Established: 02/25/2026<br>Failed Inspection Date: 01/28/2026<br>Next Inspection Date: 26-Mar-2026 11:00 am |

CIT-003049-2026

## ADMINISTRATIVE PENALTY AND FEE NOTICE

You may request an Administrative Hearing within fifteen (15) calendar days from the date of this letter to dispute the facts of the violation(s) under the Hayward Municipal Code. The completed form and hearing fee must be submitted to the City of Hayward Revenue Division, 777 B St., Hayward, Ca 94541. For additional information please see the City of Hayward website at [www.hayward-ca.gov](http://www.hayward-ca.gov) or call (510) 583-4600.

**Administrative Hearing Fee: \$1,276.00**

An inspection will be conducted on **Thursday, March 26, 2026 11:00 am**, to verify compliance and determine any necessary corrections. Your presence or that of an adult over the age of 18 is required. Pets must be secured during the inspection. Fees and penalties may apply as noted pursuant to the most recently adopted City of Hayward Master Fee Schedule. **Note: When applicable the City will communicate with non-profit agencies to refer homeless individuals to services prior to abatement.**

Please join us in maintaining a clean, safe and attractive neighborhood for all residents. If you have any questions or wish to schedule an alternate inspection date, please call 510-583-4139.

Sincerely,

**Jesse Prins**  
Code Inspector I  
510-583-4139  
[Jesse.Prins@hayward-ca.gov](mailto:Jesse.Prins@hayward-ca.gov)



**CITY OF HAYWARD**  
Development Services Department  
Code Enforcement Division  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -  
www.hayward-ca.gov

|  |
|--|
| Case Number: <b>CE-TRLENF-2026-00005</b>   |
| Case Type: CH- Tobacco Retail Standards    |
| Date Case Established: 02/25/2026          |
| Failed Inspection Date: 01/28/2026         |
| Next Inspection Date: 26-Mar-2026 11:00 am |

CIT-003049-2026

## ADMINISTRATIVE PENALTY AND FEE NOTICE

### CASE IMAGES:

Photo Taken 1-28-2026 (3).jpg



Notes:

Photo Taken 1-28-2026 (4).jpg



Notes:

Photo Taken 1-28-2026 (5).jpg



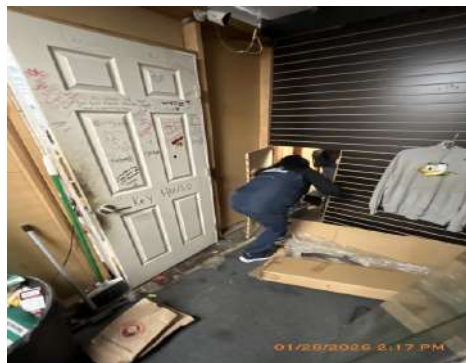
Notes:

Photo Taken 1-28-2026 (6).jpg



Notes:

Photo Taken 1-28-2026 (7).jpg



Notes:

Photo Taken 1-28-2026 (8).jpg



Notes:

Photo Taken 1-28-2026 (9).jpg



Notes:

Photo Taken 1-28-2026 (10).jpg



Notes:

Photo Taken 1-28-2026 (11).jpg



Notes:



**CITY OF HAYWARD**  
Development Services Department  
Code Enforcement Division  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -  
www.hayward-ca.gov

|  |
|--|
| Case Number: <b>CE-TRLENF-2026-00005</b>   |
| Case Type: CH- Tobacco Retail Standards    |
| Date Case Established: 02/25/2026          |
| Failed Inspection Date: 01/28/2026         |
| Next Inspection Date: 26-Mar-2026 11:00 am |

CIT-003049-2026

## ADMINISTRATIVE PENALTY AND FEE NOTICE

Photo Taken 1-28-2026 (12).jpg



Notes:

Photo Taken 1-28-2026 (1).jpg



Notes:

Photo Taken 1-28-2026 (2).jpg



Notes:



**CITY OF HAYWARD**  
Development Services Department  
Code Enforcement Division  
777 B Street, Hayward, CA 94541-5007,  
(510)583-4143 - Fax: (510)583-4994 -  
www.hayward-ca.gov

|  |
|--|
| Case Number: <b>CE-TRLENF-2026-00005</b>   |
| Case Type: CH- Tobacco Retail Standards<br>Date Case Established: 02/25/2026<br>Failed Inspection Date: 01/28/2026<br>Next Inspection Date: 26-Mar-2026 11:00 am |

CIT-003049-2026

## ADMINISTRATIVE PENALTY AND FEE NOTICE

### PROOF OF SERVICE

#### STATE OF CALIFORNIA, COUNTY OF ALAMEDA

I, Jesse Prins, am over the age of 18 and employed by the City of Hayward, 777, "B" Street, Hayward, Alameda County, California 94541.

On March 9, 2026, I served the following document(s) on the interested parties in this action by sending true copies as shown below for service as designated below:

- 1) Letter to Owner, APN:444-0033-016-02 , Case #: CE-TRLENF-2026-00005

#### SERVICE BY U.S. MAIL UNDER THE LAWS OF THE STATE OF CALIFORNIA

MORA MARTIN M  
2463 20TH ST  
SAN PABLO, CA 94806

I am familiar with this business' practice for collection and processing of correspondence for mailing, and that correspondence will be enclosed in a sealed envelope with postage fully prepaid and deposited with the U.S. Postal Service on the date herein above in the ordinary course of business at Hayward, California.

I declare under penalty of perjury, under the laws of the State of California, that the foregoing is true and correct.

**Jesse Prins**

Code Inspector I

**INVOICE (EG26-01732)  
FOR CITY OF HAYWARD**

MORA MARTIN M

**2463 20TH ST  
SAN PABLO, CA 94806**



| INVOICE NUMBER | INVOICE DATE | INVOICE DUE DATE | INVOICE STATUS | INVOICE DESCRIPTION |
|----------------|--------------|------------------|----------------|---------------------|
| EG26-01732     | 03/09/2026   | 04/08/2026       | Due            | NONE                |

| CODE CASE NUMBER     | FEE NAME                         | TOTAL             |
|----------------------|----------------------------------|-------------------|
| CE-TRLENF-2026-00005 | CE Tobacco Ordinance 1st Offense | \$1,500.00        |
| <b>SUBTOTAL</b>      |                                  | <b>\$1,500.00</b> |

| REMITTANCE INFORMATION                           |
|--|
| City of Hayward<br>777 B St<br>Hayward, CA 94541 |

**TOTAL** **\$1,500.00**

Please write the Invoice Number on Your Check  
Make Check payable to: CITY OF HAYWARD

THERE WILL BE A \$25.00 CHARGE FOR EACH RETURNED CHECK.  
TO PAY IN ONLINE: Go to <https://www.hayward-ca.gov/epermits> and search for the Invoice number

## Hayward Police Department Inventory of Unpermitted or Illegal Items

### **2026-5368**

Licensee: Faris Alsoukhnelah and Hezam Samaha

DBA: Hip Hop Smoke Shop

Address: 24289 Mission Blvd

City of Hayward Business License number: CE-TRLPMT-22923

Date of Inspection: 01/29/2026

-Eleven (11) packs of DJEDI Mind Trip gummies, 4.5 g each